



# ANNUAL IMPACT REPORT

LEGACY-FUNDED  
CONTENT & INITIATIVES  
JULY 1, 2017 - JUNE 30, 2018

**mpta**

minnesota public television association

KSMQ-TV

LAKELAND PBS

PIONEER PUBLIC TV

PRAIRIE PUBLIC

TWIN CITIES PBS

WDSE-WRPT

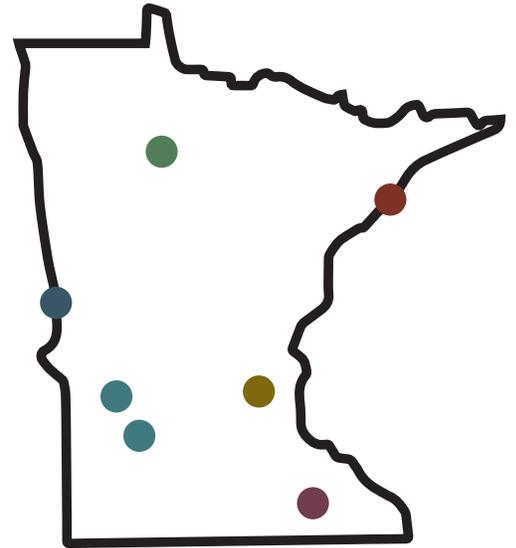


*Artwork by Jeanne O'Neil*

# mpta

minnesota public television association

The six public media services of the Minnesota Public Television Association (MPTA) harness the power of media and build upon their tradition of creating high-quality programs that sustain viewers in order to document, promote and preserve the arts, culture and history of Minnesota's communities.



**Moorhead/Crookston**

800-359-6900

[www.prairiepublic.org](http://www.prairiepublic.org)



**Duluth/Superior/The Iron Range**

218-788-2831

[www.wdse.org](http://www.wdse.org)



**Appleton/Worthington/Fergus Falls**

800-726-3178

[www.pioneer.org](http://www.pioneer.org)



**Bemidji/Brainerd**

800-292-0922

[www.lptv.org](http://www.lptv.org)



**Minneapolis/Saint Paul**

651-222-1717

[www.tpt.org](http://www.tpt.org)



**Austin/Rochester**

800-658-2539

[www.ksmq.org](http://www.ksmq.org)

# Table *of* CONTENTS

---

MPTA President **Welcome**

LEGACY Quotes & Numbers

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*What can we do together?*

## **MPTA Stations & Legacy Funding...**

...Advance early childhood learning	<b>1</b>
...Help people access arts, culture & history	<b>3</b>
...Strengthen cultural bonds	<b>5</b>
...Grow the creative economy up north	<b>7</b>
...Preserve language for new generations	<b>9</b>
...Boost visibility for emerging multicultural artists	<b>11</b>
Awards & Nominations	<b>13</b>

---

*A look at our year*

## **Station Reports**

KSMQ-TV	<b>17</b>
LAKELAND PBS	<b>37</b>
WDSE-WRPT	<b>53</b>
PIONEER PUBLIC TV	<b>67</b>
PRAIRIE PUBLIC	<b>97</b>
TWIN CITIES PBS	<b>111</b>

---

Report Appendix	<b>134</b>
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# INTRODUCTION

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**The Minnesota Public Television Association (MPTA)** is comprised of Minnesota's six independent public television stations, whose broadcast signals together **reach the entire state of Minnesota** and some surrounding areas: WDSE-WRPT (Duluth), Lakeland PBS (Bemidji), Pioneer Public TV (Appleton), TPT - Twin Cities PBS (St. Paul/Minneapolis), Prairie Public (Fargo-Moorhead) and KSMQ-TV (Austin).

The MPTA's accomplishments and achievements made possible by Legacy funding are detailed in this report. All television and digital programs produced and educational resources created with these funds are documented using consistent reporting categories and definitions of measurement. This report aligns both the narrative and financial sections to the State's fiscal calendar, July 1, 2017 to June 30, 2018 and are accompanied by the required financial reports, following the Department of Administration's recommendation.

The MPTA is proud to report its growing archive of **arts, cultural and history programming** is widely available throughout the state via cable, satellite, over-the-air, and online distribution. This remarkable programming tells the rich story of Minnesota's vibrant arts, culture, and history not only to Minnesotans, but to people everywhere through our strong online presence. The critical recognition this work has received and the positive feedback and comments from viewers, educators and artists from our state and from around the world are a testament to the real impact of this important work.

We are especially proud of our statewide initiative, **Minnesota Remembers Vietnam**. The MPTA set out to inspire our state to remember, honor and understand the Vietnam War and its lasting impact. The resulting collaboration features an online Story Wall, original documentaries and a series of public screenings and commemorative events. With the trust of our communities, over **1,000 personal stories were shared**. This rich archive offers us a "360-degree" view on the war and will continue to build understanding for generations to come.

Much of each station's legacy-funded content is broadcast statewide on The Minnesota Channel (as an additional local service by each of the MPTA stations), and is increasingly being seen nationwide: on PBS' The World Channel, First Nations Experience and on local PBS affiliates across the country. Legacy programs are **broadcast to millions of households** throughout the US, giving our content and Minnesota unprecedented visibility.

Legacy-funded content and **educational materials are free and available for classroom use**. This ever-growing digital archive provides rich documentation of the arts and cultural legacy of our time, for current and future generations, and serves as a tool and resource for students, educators and citizens.

The return on Legislative investment has been realized many times over and in many ways: creating jobs to benefit our local economies, increasing awareness of our arts community, inspiring viewers to participate in the arts, attend arts events and purchase work by local artists (who are themselves small businesses), and connecting all of the Minnesotans who live and work in our areas of service.

The six stations of the MPTA are grateful to the State Legislature for designating the MPTA as a grant recipient for the Arts and Cultural Heritage Fund. We reaffirm our commitment to support the arts, arts education and arts access, and to preserve Minnesota's history and cultural heritage.

We are grateful for your generosity, through which the following achievements were made.

Thank you,



Bill Sanford  
CEO, Lakeland Public Television  
President, MPTA  
218-333-3015



William G. Strusinski  
Legislative Consultant  
651-755-6448  
billstrusinski@visi.com



**2017-2018, LEGACY-FUNDED  
WORK OF THE MPTA...**



**REACHED STATEWIDE**

**2682** **18**  
HOURS CHANNELS

**BROADCAST TO MORE THAN**

**5 million**  
PEOPLE IN THE REGION

**SUPPORTED ARTISTS**

**55%** of artists saw an increased interest or awareness in their work

“ [Legacy-funded work] has had a HUGE impact. For me, it has led to significant commissions as well as regional recognition in the press and with galleries. ”

**CONNECTED COMMUNITIES**

I have a deeper understanding and appreciation of my roots and feel more connected to community.

**SPARKED ENGAGEMENT**

**AFTER WATCHING MPTA CONTENT**

**66%** were inspired to attend an arts event

**TOLD GREAT STORIES**

**7** UPPER MIDWEST  
EMMY® AWARDS  
IN 2018

**EMPOWERED LEARNING**

**990**

**EDUCATION GUIDES**

“ Arts, Culture, and History programming is education, and education enriches us all. ”

**CREATED JOBS**

**164** **32**  
FREELANCE POSITIONS FULL-TIME JOBS

We asked our communities what the MPTA's Legacy-funded work means to them.

## Here's what they said.

“

It reflects and models **beauty, creativity and passion as core cultural values**. It's inspiring knowing we live amongst so many incredible humans with incredible talents.

The people who research and present the programs within the communities make the experience **a learning experience**.

Woven into my life for all my life.

It **adds meaning to my life** by highlighting the broader world, and our place in it.

I believe in perpetual learning and Public Television and Radio provide access to a variety of **inspirational and insightful programs** that encourage a person to not stop thinking . . . because one does not know how much one does not know!

It provides **context and perspective**. Learning about each other and the world around us can bring us all together.

It challenges what I understand about our world.

The programming on PBS **helps our rural community learn and appreciate** not only local northern Minnesota culture, but also the culture and opportunities available throughout our great state.

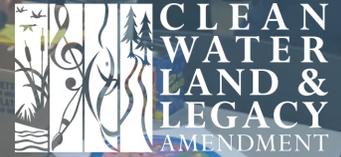
It's **essential to my life** in rural Northern Minnesota.

The impact on the arts community is dramatic. People are able to experience arts events from the comfort of their living room, informing them, entertaining them, diverting them from their troubles, teaching them, uplifting them. The content demonstrates to larger communities that **our local environment is a microcosm for the world at large**.

”

**Prairie Public**  
**&**  
**Legacy Funding**

**ADVANCE EARLY  
CHILDHOOD  
LEARNING**



Prairie Public has a long history of serving educators through professional development opportunities that may not be available to them in other ways. Prairie Public’s Education Services team offers unique hands-on experiences that integrate cultural and artistic learning with technology and digital media – all at no cost to educators.

In May 2018, Prairie Public partnered with the Lakes Country Service Cooperative in Fergus Falls, MN to host a day-long workshop for early childhood educators. John Sessler, an early learning professional from PBS Education, led a session on using media and guided play in center-based learning. Teachers rotated between three stations with both digital and tangible content. They explored easy-to-replicate activities in areas such as social emotional learning through facial expressions; an inquiry process with weather; and sorting and building using craft and nature items such as sticks, rocks, and leaves.

Two additional sessions were led by Minnesota master teachers from the MacPhail Center for Music and the Butterfly Hill Nature Preschool. Teachers in attendance gained fresh ideas and insights about how they might use music, movement, natural resources and outdoor spaces in their early childhood learning programs.

**Many teachers asked for more opportunities like this workshop, where early childhood educators can gather, network and learn from each other.**

“

Children love music, especially if it is something they can move to, and nature is such a big part of my life that I wanted to bring more real materials into the classroom for the students to explore and learn about. **This is just what I needed.**

Teacher

”

“

Working with Prairie Public on collaborations such as the Early Childhood Educator Workshop has allowed us to provide high quality, engaging experiences for teachers who otherwise don’t have a lot of opportunities for professional development in our region.

Megan Peterson, Lakes Country Service Cooperative

”





# KSMQ & Legacy Funding

## HELP PEOPLE ACCESS ARTS, CULTURE & HISTORY

“ *There are such interesting people living around me.*

- Beverly

*Poor sight in one eye; cannot drive along with no transportation to and from event.*

- Jim

*Positive feedback always helps!*

- Susan

”

KSMQ Public Television continues to make a difference in the lives of viewers and those featured in KSMQ programming.

We are helping our communities **connect**. More than 71% of survey respondents said they felt more informed about the arts, culture, events, and history in our area as a result of Legacy programming.

We are helping people **access** the arts. Viewers also expressed appreciation for programs which they wouldn't normally have been able to attend in person.

We are supporting those engaged in the arts, culture and history of our region. Seventy-five percent of those featured as subjects of our programs feel **encouraged** to continue their work in their chosen area. And, they are hearing from others who have seen these programs.







**Pioneer Public  
Television  
&  
Legacy Funding  
  
STRENGTHEN  
CULTURAL  
BONDS**

Pioneer developed a relationship with the Upper Sioux Community elder, Walter "Super" LaBatte. His stories of Dakota art, diversity and history made an impact on the regional community and the state by building new relationships and strengthening cultural bonds. By dedicating substantial time and care in accurate storytelling while addressing sensitive issues, the programs were instrumental in helping Pioneer deepen relationships with members of the Upper Sioux Community.

The purpose of these segments were to promote Dakota art and traditions, showcase Minnesota's traditions that would otherwise be overlooked and illustrate the value of art to personal well-being. Walter's story is a testament to how art can help individuals overcome severe, and sometimes life-threatening, addictions and create a new way of living.

After airing, the two stories were screened at a special gathering of the Upper and Lower Sioux Communities held at Pioneer's new studio in Granite Falls in June. The communities gathered to watch and discuss the documentaries, while sharing the traditional corn soup that Walter talks about in his story. The soup was made by a younger member of the tribe, showing that the recipe had indeed been passed to the next generation.

Pioneer is both honored and humbled to have the opportunity to tell Legacy Stories of Impact like this as we continue our journey towards becoming responsible storytellers, highlighting native Minnesota—the land we call home.

The highlight of the screening event was a spontaneous "honor dance" with Native drummers to acknowledge Walter's birthday. Making, showing and discussing these videos at this historic gathering of Upper Sioux, Lower Sioux and Pioneer community and staff was an inspiring first step toward Pioneer's goal of creating more local programs that can foster **a new era of cultural sensitivity and cooperation.**



**2018 Upper Midwest®  
Emmy Award Winner**







## WDSE • WRPT & Legacy Funding

## GROW THE CREATIVE ECONOMY UP NORTH

***Making It Up North*** taps into the creative entrepreneurship transforming the economy and inspiring northern Minnesota’s makers. By sharing examples of making it, risk-taking and learning the craft embolden the next generation to start small businesses in the Arrowhead region. With 12 broadcast episodes, 70 digital shorts, and an active social media presence, 125+ makers shared their experience and were recognized through this new, legacy-funded project.

Our public launch event provided a great networking opportunity for makers of all backgrounds and attracted 250+ community members in celebration of the area’s arts, culture and creativity. Three Minnesota music groups, including 10 musicians, were hired to represent Duluth, Minneapolis, Eveleth and Babbitt. Popular social media tags like #duluthproud, #thisismymn popped up around the event. It was truly a celebration you heard about even if you weren’t there!

Twelve lesson plans divided equally between arts and entrepreneurship lessons are currently in use in the classroom. Content is leveraged by partners in their newsletters including Minnesota Brown, Northern Bedrock Restoration Corps, and Oldenburg House.

**“In all honestly - the episode has provided some legs for my brand to stand on.”**

Josh Rude, Duluth paddlemaker, leveraged his exposure to land four new outlets for his work and a stint as an artist in residence slot during the Duluth Downtown Arts Walk.

**“...piqued their interest to stop in.”**

Joe Nease, launched his new gallery at the same time as ***Making It*** started.

**“... exposure led to quite a few sales.”**

Patti Berg, Embarrass Milliner, sustains her small, rural business by travelling to fairs and markets across the Arrowhead.

### MEDIA COVERAGE

Duluth News Tribune

Ennyman’s Territory Blog

Duluth Loves Local

Perfect Duluth Day

WDSE’s Almanac North

DNT’s Pressroom Podcast





**CLEAN  
WATER  
LAND &  
LEGACY**  
AMENDMENT

**Lakeland PBS**  
&  
**Legacy Funding**  
**PRESERVE**  
**LANGUAGE FOR NEW**  
**GENERATIONS**

The coverage area of Lakeland PBS (KAWE/KAWB) includes four Native American nations: Red Lake Band of Chippewa, White Earth Nation, Leech Lake Band of Ojibwe, and Mille Lacs Band of Ojibwe. Furthermore, the coverage area of KAWE serving northern Minnesota is roughly 25% Native American. Recognizing this important culture and history, Lakeland PBS partnered with several local Ojibwe language educators to develop a 30-minute pilot educational program geared towards young children.

***Ojibwemotaadidaa!*** (*Let's Speak Ojibwe*) is a children's show highlighting Ojibwe language and culture. In the program, we went on an adventure with the Waasabiik Ojibwemotaadiwin Immersion Program in Red Lake, met graphic design artist Jonathan Thunder, and visited kids from the Leech Lake Head Start and Cass Lake Elementary.

“

I'm writing to congratulate you on the development of Ojibwemotaadidaa! I have watched it online with my children several times. I wanted to reach out to you and your supporters so that you could all know how much we appreciate the work you have done.

When I first watched your show with my 2 year old, I teared up a little bit. We live in a large city and while my son speaks Ojibwe at home with us, he does not hear other kids speaking it. He had a big smile on his face as he named animals, counted, and sang songs with the kids on your show. It was much more exciting for him than counting or singing with me because it was his peers and because he had not experienced it before.

Your show certainly fills a large gap that currently exists in the language learning community. I shared it online and got many excited responses and shares. This is an important project for families like ours. There are many people trying to bring the language to their children after so many attempts to destroy it and feeling isolated and overwhelmed, to them this program is a breath of fresh air. I hope that you are able to have great success in your work and I would like to support you in any way I can.

Miigwech to you, your partners, Lakeland PBS, and the Minnesota Arts and Cultural Heritage Fund. Your forward thinking and efforts are truly inspirational.

Rochelle Allan

”





# Twin Cities PBS & Legacy Funding

## BOOST VISIBILITY FOR EMERGING MULTICULTURAL ARTISTS

In 2017, TPT launched **ART IS**, a new project combining multi-platform digital media and public events, bringing visibility to Minnesota’s established and emerging artists, providing new collaborative opportunities and a space for them to present their work. For this series, TPT invited four established artists of color to each form a cohort with three emerging artists across any genre and create public events together.

TPT produced 50+ short videos featuring the artists and their performances, sharing all of it online and on social media, and with the artists for their own ongoing use.

The events drew enthusiastic and diverse audiences, and brought important visibility to some of the most exciting new artists in our community.

**96%** of attendees rated the events “**superior**” or “**excellent**”

**96%** said they would **seek out the featured artists’ work** as a result of attending **ART IS**

**87%** said the performances provided a **window into a new experience, perspective or culture**



**Living In Between | Blacklight | Awakening | Show and Tales**

“

*Things like this are rare, remarkable, and unforgettable.*

*My soul received food that was much needed.*

*I’m encouraged to keep encouraging. Simple logic. Huge Impact.*

*This was one of the most amazing things I have ever done.*

”

Leila Awadallah received a Jerome Foundation Grant based off of work she premiered at **ART IS**.

The new group of Asian dancers formed by Joelle Frenandez for **ART IS** went on to perform together at The Cowles Center for Dance and the Performing Arts.





### **2018 Upper Midwest Regional Emmy® Award Winners**

**Pioneer Public:** Super | Guillermo Del Toro: At Home With Monsters At MIA | Maya Bdeg'a |

**Twin Cities PBS:** Minnesota Remembers Vietnam Initiative | MN Original: Lynn Maderich/Paul J. Flick/  
Indigo & Snow/Nooky Jones | Turning Autism Into Artistry | Brownbody: Exploring African American  
Culture/History On Ice

### **2018 Upper Midwest Regional Emmy® Nominees**

**Pioneer Public:** Vietnam Remembered: Western/Southwestern Minnesota | Postcards: Mindful Exhibit  
| Home Is Where The Art Is | Picturing Magic | The Rhythm Of Life | **Twin Cities PBS:** Minnesota  
Remembers Vietnam: The Telling Project | Minnesota Remembers Vietnam: America's Secret War |  
**WDSE-WRPT:** Making It: Learning The Craft

### **2018 PBS Online Film Fest**

**Twin Cities PBS:** MN Original: I AM A REFUGEE - Official Selection

### **2018 PBS Stories of Service Online Film Fest**

**Twin Cities PBS:** Minnesota Remembers Vietnam: The Telling Project - Official Selection

### **2018 Telly Award Winners**

**Prairie Public:** Malcom Frager - Gold | Wet vs Dry - Silver | Flowers of the Church - Bronze

Pioneer Public's ***Fire & Light*** was selected for **13** film festivals around the world  
Golden Gate International Film Festival - Best Short Documentary  
Celluloid Bainbridge Film Festival - Best Short Documentary





# MPTA STATION REPORTS

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KSMQ-TV

LAKELAND PBS

WDSE-WRPT

PIONEER PUBLIC TV

PRAIRIE PUBLIC

TWIN CITIES PBS



# KSMQ

## Year Est.

1971

## Website

[www.ksmq.org](http://www.ksmq.org)

## Location

Austin, MN



*Let's Go, Minnesota!*, KSMQ's newest series, provided a chance for viewers to explore amazing outdoor resources. Minnesota artists were inspired and created remarkable works of art as a result of the adventures.

“...the response has been terrific. Thanks for all the effort you put into this. Job well done. Folks often remind me that they watched the episode... and heap me with praise.”

Tom Driscoll, Managing Editor,  
Shipwreckt Books Publishing Company

### AREAS OF IMPACT

*Inspiration & Education*

*Living History & Engagement*

*Arts & History*

## Inspiration & Education

KSMQ captured the long-standing engagement Minnesotans have with the outdoors in an entertaining, educational and inspirational fashion with the new series, *Let's Go, Minnesota!*

## Living History & Engagement

KSMQ keeps its finger on of the pulse of what's happening in Rochester with its program *R-Town*. Documenting history as it happens has created engagement about community decisions.

## Arts & History

As a result of *Off 90* stories, destinations are visited, people experience joy, and knowledge is expanded.

**IMPACT OF LEGACY FUNDING THROUGH KSMQ**



*Artwork by Curtis Ingvoldstad from Let's Go, Minnesota!*

**AREAS OF IMPACT**

**Inspiration/Education**

*Let's Go, Minnesota!*, KSMQ's newest series, provided a chance for viewers to explore amazing outdoor resources. Minnesota artists were inspired and created remarkable works of art as a result of the adventures. KSMQ captured the long-standing engagement Minnesotans have with the outdoors in an entertaining, educational and inspirational fashion.

**Living History/Engagement**

KSMQ keeps its finger on the pulse of what's happening in Rochester with its program *R-Town*. Documenting history as it happens has created engagement about community decisions, reflection on Rochester's past, and an appreciation for the many cultural resources of the city; all in light of the Destination Medical Center transformation.

**Arts and History**

KSMQ's *Off 90* is celebrating 8 years of showcasing the work of remarkable artists, historians, collectors, community members, and more. As a result of these stories, destinations are visited (The Tendermaid), people experience joy ("this was delightful!" -Lisa), and knowledge is expanded ("made a significant impact on the awareness that was brought to our entire area!" - Kelly).

## **PROJECTS**

### **OFF 90**

JULY 1 2017 – JUNE 30 2018

13 half-hour broadcast episodes featuring 54 stories

Freelancers: 18

*Off 90* is KSMQ's premiere arts, culture, and history series. It stars area artists working across all disciplines and cultures, representatives from sets of cultures found in southeastern Minnesota, and people knowledgeable with the rich history of this part of the state.

The series captures authentic expressions of the creative process, to promote a deeper understanding of and to cultivate new audiences for the arts. It promotes places of interest and has been the impetus in many day trip plans.

Since its premiere in 2010, *Off 90* has featured thousands of artists, organizations, and experts in hundreds of videos, curating contemporary arts, local history, and stories of cultural significance in Minnesota for generations to come.

Episodes of *Off 90* are shown on both KSMQ and The Minnesota Channel as well as shared on Facebook. All *Off 90* episodes are available on-line at [KSMQ.org](http://KSMQ.org).

The results of a recent survey showed that *Off 90* is KSMQ's most-watched program.

“Thank you again! I had a very enjoyable time and am grateful and in awe for the experiences brooms are bringing me.” -Chris Nibbe, broom artist featured on *Off 90* and *R-Town*.



*Chocolate from Costa's Candies in Owatonna*

.901 Premiere broadcast date: 4-01-2018

The Big Iron Classic--The Big Iron Classic is an annual event that is one of the largest gatherings of 18-wheelers, or class 8 trucks, to Kasson in Dodge County.

Downtown Living—Downtown denizens from Rochester discuss the merits of living downtown.

Drive-ins—Travel back to a time of muscle cars and carhops.

Delgres—A performance by the French band Delgres at the historic Paramount Theatre in downtown Austin.

·902 Premiere broadcast date: 4-08-2018

Gerald Matheis--Gerald talked about his experiences in Vietnam and what it was like to return to the quiet Midwest after such a tumultuous experience.

The Matchbox Children's Theatre--The Matchbox Children's Theatre of Austin, Minnesota, has been around for over four decades.

Chris Nibbe: Broom Artist--Chris Nibbe, from Rochester, creates artisan brooms.

Woodlawn Cemetery—A quick exploration of an longstanding cemetery in Winona.

·903 Premiere broadcast date: 4-15-2018

Small Town America During WWI--Dean Ulland of Austin explains what it was like to live in a small town during World War One.

Rat Rods--A rat rod is a type of hot rod car that greatly exaggerates the style of early hot rods from the 1950s

How to Talk Minnesotan in Mantorville--"How to Talk Minnesotan" performed on the stage the Mantorville Theatre Company.

Connla—A folk/traditional band from Ireland performs at the Paramount Theatre.

·904 Premiere broadcast date: 4-22-2018

Shipwreckt Books--Tom Driscoll runs his own publishing company called Shipwreckt Books out of the small town of Rushford.

Kids College--Kids College in Albert Lea offers a holistic approach to art. Students will learn skills in the medium they are interested in, but will also learn creative approaches to other aspects of their lives.

The Pillbox Bat Company--An artisan baseball bat company in Winona.

A Pioneer's Progress—An abbreviated history of Blue Earth County.

·905 Premiere broadcast date: 4-29-2018

Wayne Robertson--Shortly after graduating from Northern Iowa University, Wayne was drafted and served our country fighting in Vietnam.

Annie--Anna Landkammer directs "Annie" for the *Rushford* Area Society of the Arts.

Costas Candies--Costas Candies and Restaurant has been a downtown Owatonna institution since 1919.

Femina—A performance by Femina, a fusion rap group led by three Patagonian women.

·906 Premiere broadcast date: 5-6-2018

Ray King--Ray King joined the Marines before the Vietnam War really started heating up.

Back Roads--Award winning journalist John Weiss compiled some of his favorite stories from when he covered southeast Minnesota for the Rochester Post Bulletin into a one book.

Waxing Moon Wood--Edward Sallee of Albert Lea owns his own business called Waxing Moon Wood. His specialty is the making high quality, hand crafted humidors.

A History of Freeborn County--An abbreviated history of Freeborn County.

·907 Premiere broadcast date: 5-13-2018

Writing Diaspora--Several writers from Rochester formed a presentation they called a writing diaspora where they read original works of fiction, nonfiction, and poetry.

The Jay C. Hormel Nature Center--The Jay C. Hormel Nature Center is a municipal nature preserve in Austin named in honor of Jay Hormel, the son of Hormel Foods Corporation founder George A. Hormel.

Hastings Shoes--Mike Hastings opened Hastings Shoe Repair in Austin in 1957. Even though Mike has passed on, a piece of his soul remains on main street.

Thomas and the Shakes--A live performance from Thomas and the Shakes at Fox and Fern Floral in Rochester.

·908 Premiere broadcast date: 5-20-2018

Alan Huseby--Allen Huseby was a sentry dog handler during the Vietnam War.

Billy X--Billy X Curmano is an award winning artist/adventurer.

Yvonne Cory's Aprons—Yvonne Cory from Easton has a unique collection made up of aprons.

Hair of the Dog--a live performance from Thomas and the Shakes at Fox and Fern Floral in Rochester.

·909 Premiere broadcast date: 5-27-2018

The Nevilles—A married couple where the wife protested against the Vietnam War while the husband fought in it.

RUR—A performance of the play “R. U. R.” directed by Susan Hanson at the Riverland Theatre in Austin.

Czech Fest—An annual Czech Fest held by Myrtle.

Loud Mouth Brass--Loud Mouth Brass performs at Fox and Fern Floral in Rochester.

·910 Premiere broadcast date: 6-03-2018

William Curman—On a dare, William Curman joined the paratroopers and ended up fighting in Vietnam.

A Cupola Restoration—The restoration of an old barn cupola.

900 Christmases--Helen Holder of Austin has over 900 nativity scenes.

Winona Lumber—The lumber industry from Winona's past.

·911 Premiere broadcast date: 6-10-2018

A Story of Immigration--The story of a group of refugees from Myanmar who made Austin their home.

Sanborn Canoe Company--Cousins Zak Fellman and Todd Randall own the Sanborn Canoe Company, an artisan canoe company in Winona.

The SPAM Museum--The Spam Museum is dedicated to Spam, that brand of canned precooked meat made by the Hormel Foods Corporation.

Artist C. Anthony Huber--C. Anthony Huber calls his work Abstract Constructionism.

·912 Premiere broadcast date: 6-17-2018

Joe Doherty--A Vietnam veteran traveled back to Vietnam with Minnesota Soybean, a non-profit organization.

Habitat for Humanity and the Riverland Community College--A partnership for building homes.

The Pelican Breeze 2--A cruise on Albert Lea Lake

The Rochester Flood--In 1978, a storm dropped 6 inches of rain and caused the Zumbro River to swell and flood Rochester.

·913 Premiere broadcast date: 6-24-18

Rose Le--Rose Lee was a girl when she moved to the US shortly after the Vietnam War.

Gaelynn Lea—A performance by Gaelynn at the Jive Mill in Rochester.

Gene Pelowski: Restoration of the Capitol--State Representative Gene Pelowski talks about the restoration of the State Capitol.

SEMVA Reopens--SEMVA stands for Southeastern Minnesota Visual Artists. It is an artists' collaborative in Rochester.

Fox & Fern Floral--Fox & Fern Floral is an event based interior design studio in Rochester.

## **R-TOWN**

JULY 1 2017 – JUNE 30 2018

23 half-hour broadcast episodes

Freelancers: 55

KSMQ continues to examine and document the historical changes occurring in Rochester with its series *R-Town*. As one of the economic engines of the KSMQ viewing area, Rochester is brimming with business, cultural, and historical significance. In the midst of a great transformation as a result of the Destination Medical Center project, our host Nicole Nfonoyim-Hara discusses current events with her guests pertaining to Rochester. Also featured on each episode are stand-alone stories featuring culture, art, and history of the city.

*R-Town* is distributed on KSMQ's main channel, as well as made available on-line at [KSMQ.org](http://KSMQ.org). KSMQ also live-tweets during the program's Friday night airing and posts each segment on Facebook. *R-Town* is our most digital-forward program for engagement.

“Kool. I watch R-Town weekly. Great informative show!” -Mitch S.



*Painter Lori Miller from Rochester featured in an R-Culture segment.*

·408 Premier broadcast date: 7-7-2017

Featured guests: Drew Barbes, The Morning Kings; and Lisa Clarke, DMC EDA. Also working from a coffee shop and Harmony for Mayo.

·409 Premier broadcast date: 7-14-2017

Featured guests: Officer Rey Caban talking about the Rochester Police Department's new drone and John Helmers from Olmsted County Environmental Services explaining the process for Lake Zumbro dredging. Also, Ford Tri-Motor historic plane, Lucy Wilder and food trucks...

·410 Premier broadcast date: 7-21-2017

Featured guests: Naura Anderson re: Castle Community and plans for the old armory; and Mitzi Baker re: new comprehensive plan. Also - Femina and Rochester's mobile play park trailer.

·411 Premier broadcast date: 7-28-2017

Featured guests: Rubik's Cube expert Henry Lange and Brad Jones from CVB talking about visitor survey results. Also - Gallery 24, Soldiers Field Pool, and Furrow brothers.

·412 Premier broadcast date: 8-4-2017

Featured guests: Kelsey Schuder inviting you to join the Curling Club of Rochester; and Barb Hudson and Jeff Haberman talking about trees for Rochester. Also - Olmsted County Free Fair and National Night Out.

·413 Premier broadcast date: 8-11-2017

Features guests: Tiana Rossow re: Building Blocks trailer; Autumn Kappas and Eric Buechler re: new sports facilities for swimmers and gymnasts. Also - Heritage House Victorian Museum, Jazz Festival and Cole's Mill.

·414 Premier broadcast date: 8-18-2017

Featured guests: Dr. Randy Hermann re: solar eclipse; and Dawn Beck re: back-to-school immunizations. Also - Peace Lantern Ceremony and Izaak Walton League Rochester Chapter.

·415 Premier broadcast date: 8-25-2017

Featured guests: Jay Furst, Post Bulletin re: local news gathering; and Dee Sabol, Diversity Council re: racism conversations. Also - walking food tours, Priscilla Wagoner and photographer fine artist Dawn Sanborn.

·501 Premier broadcast date: 9-29-17

Featured guests: Heidi Mestad, Minnesota Children's Museum of Rochester; Tory Johnson and Jason Sosa from IBM re: patents. Also - Rochester's Jubilee Celebration, and navigating RPT in a wheelchair.

·502 Premier broadcast date: 10-6-17

Featuring: Kyle Herring re: Rochester Area Fatherhood Network; Bari Amadio re: Ardee Awards. Also, Style!, the Original Greek Fest, and Pat "Irish" O'Connor.

·503 Premier broadcast date: 10-13-17

Featured guests: Kristopher Loving re: Official Love; Tom Brinkman and Dr. Jones re: good brain health. Also Rochester's drive-in theater, Poetry Downtown, and Channel One Regional Food Bank.

·504 Premier broadcast date: 10-20-17

R-Town features a discussion on replacing Taylor Arena, a Hiding Artist Tour, black light yoga, and housing - what does Rochester need most? Special guests: Brad Jones, Rochester CVB and John Eschew, Rochester Area Builders.

·505 Premier broadcast date: 10-27-17

Featured guests: Rochester City Administrator Stephen Rymer, SE MN Lean In Circle facilitator Bethany von Steinbergs. Also - Art Blitz, colorful trees and Horace Cook's nine daughters.

·506 Premier broadcast date: 11-3-17

Featured guests: Patrick Seeb re: Discovery Square; Jayne Gibson and Keegen Wentworth re: CTECH. Also jazz at Pure Rock Studios, badminton, and Bill Friedell.

·507 Premier broadcast date: 11-10-17

Featured guests: State Representative Duane Quam re: identity theft passport; and Thom Nustad and Gracie re: Caring Tails program at RST.

·508 Premier broadcast date: 11-17-17

Featured guests: Author Amy Jo Hahn and her new book, Lost Rochester Minnesota; and Jim Rogers, Chair, Mayo Clinic Ventures re: Mayo Innovation Scholars program. Also - free hugs, Miracle Mile incarnations, and two perspectives on the Vietnam War.

·601 Premier broadcast date: 1-5-18

Meet R-Town co-host Nicole Nfonoyim-Hara's husband and new baby; drop in on an entrepreneurial co-working space; and find out how Olmsted County aims to break generational poverty.

·602 Premier broadcast date: 1-19-18

R-Town features highway funding, child care shortages, curling and vinyl records.

·603 Premier broadcast date: 1-26-18

R-Town, the show about Rochester, talks about broom ball with Team USA champ Chase Laures; remembers the flood of 1978, finds out more about the Housing Coalition led by the Rochester Foundation.

·604 Premier broadcast date: 2-2-18

R-Town features County Administrator Heidi Welsch, National Popcorn Day, broom artist Chris Nibbe, and UMR Interim Chancellor Lori Carrell talking civil discourse.

·605 Premier broadcast date: 2-9-18

R-Town, the show about Rochester, finds out if Highway 52 is headed to 'toll' status. We snowshoe by candlelight, get behind-the-scenes with Choral Arts Ensemble and sample chocolate with Travis Yager from Chocolaterie Stam.

·606 Premier broadcast date: 2-16-18

R-Town checks out the tiniest chair with Rose Anderson, gets warm advice from SocialIce, explores SEMVA's gallery, and talks community priorities with CURE.

·607 Premier broadcast date: 2-23-18

R-Town gets an update on the Rochester Flag Contest and learns about Rochester Public School boundary changes and new buildings. We visit Fox & Fern, get the history on the Biermann House, and eat lunch prepared with love.

## **LET'S GO, MINNESOTA!**

JULY 1 2017 – JUNE 30 2018

2 half-hour broadcast episodes

Freelancers: 4

Are you one of the 70% of Minnesotans who participate in outdoor recreation each year? Then, *Let's Go, Minnesota!* is for you!

Join host Brenda Piekarski as she leads a team of adventurers down rivers, up cliffs, and across prairies. Hiking, biking, climbing, and paddling are just a few ways we enjoy the outdoors. And because we include an artist on every adventure, you will get to look at nature through a creative lens as well.

*Let's Go, Minnesota!* is distributed on KSMQ's primary channel, as well as through [KSMQ.org](http://KSMQ.org).

An opening celebration/premiere party was held with show participants and community members who share an appreciation for art and the great Minnesota outdoors.

“Episodes like these are great to make people aware of the many outdoor activities that can be enjoyed in Southeastern Minnesota.” -Dave Lind



*John Sievers performing on the Root River.*

·101 Premiere broadcast date: 6-16-2018

Join host Brenda Piekarski as she and the team paddle down the Root River. Jazz musician John Sievers is along, and we learn how to navigate the waters with outfitter Robb Welch.

·102 Premiere broadcast date: 6-23-2017

Join Brenda and the team as they hike through Whitewater State Park on a hot, muggy day. Check out Chimney Rock and Inspiration Point. Wood sculptor Curtis Ingvaldstad is our special guest.

## **MUSIC SPECIALS**

JULY 1 2017 – JUNE 30 2018

3 MUSIC SPECIALS FEATURING MINNESOTA-RELATED PERFORMANCES

### **Christmas at Assisi, 2017**

Premiere date: December 17, 2017

Freelancers: 4

The Christmas season is a time of reflection and joy, and 2017's *Christmas at Assisi* concert by the Choral Arts Ensemble mirrors those traditions. For thirty-five Decembers, The Choral Arts Ensemble has been privileged to present *Christmas at Assisi* in the serene, uplifting ambiance of Lourdes Chapel at Assisi Heights in Rochester. KSMQ captures the beauty of each concert, presenting it to all of Minnesota (via KSMQ and the Minnesota Channel broadcasts).

“It is a big blessing for us to have you capture and re-broadcast the concerts...” -Rick Kvam-  
Director of the Rochester Choral Arts Ensemble



*The Rochester Choral Arts Ensemble performing at Lourdes Chapel at Assisi Heights*

### **An Austin Christmas, 2017**

Premiere date: December 15, 2017

Freelancers: 0

Every Minnesota community is home to individuals with a love for music. Austin, Minnesota is no exception, and the holidays are a time for friends and family to let their talents ring. KSMQ features a wide variety of local musicians of all ages – instrumentalists, singers, bands – in a celebratory cacophony of the season. *An Austin Christmas* promotes the joy and close-knit camaraderie through music, which is signature to small communities.

“Thank you again for including us, we are so proud to be able to be a part of this yearly program,” Nathan Wradislavsky, Austin Big Band



*Austin Area Flute Ensemble from the MacPhail Center for Music perform on An Austin Christmas, 2017.*

## **Tom Paxton and the Don Juans**

Premiere date: March 2, 2018

Freelancers: 3

Storytelling, music, and camaraderie... KSMQ travels many avenues to encourage connections to the sounds that enhance our lives. Crossings at Carnegie in Zumbrota specializes in intimate venues with artists who connect with their audience. By partnering with Crossings at Carnegie, KSMQ Public Television expands the audience of these experiences so that people who can't fit into the small space have a chance to enjoy the music as well.

This program was distributed on KSMQ's primary channel as well as digitally at [KSMQ.org](http://KSMQ.org).



*Tom Paxton and the Don Juans perform at Crossings at Carnegie.*

## **EMBEDDED ARTS, HISTORY, AND CULTURAL SEGMENTS**

JULY 1 2017 – JUNE 30 2018

STORIES SPECIFICALLY FOCUSED ON ARTS, HISTORY, OR CULTURE  
EMBEDDED WITHIN OTHER TOPICAL PROGRAMS.

### **On Q**

Portions of 15 half-hour broadcast episodes: 18 stories

Featuring essential conversations with residents from southeastern Minnesota. Discover what's happening in your neighborhood!

*On Q* is distributed on KSMQ's primary channel, as well as digitally at [KSMQ.org](http://KSMQ.org).

"It's just a neat program. I make a point of watching it." -Judi Bergen



*Oballa Oballa, Riverland Community College Student President featured in Austin Voices segment.*

·401 Premier broadcast date: 10-6-2017  
Blue Earth County agriculture history

·402 Premier broadcast date: 10-13-17  
Automobile industry innovations of 1895 in Steele County

·403 Premier broadcast date: 10-20-2018  
George A. Hormel autobiography  
Freeborn County creameries

·404 Premier broadcast date: 10-27-17  
Winona's lumber industry

·501 Premier broadcast date: 1-5-2018  
History of Minnesota State University - Mankato.

·502 Premier broadcast date: 1-12-2018  
Austin Area Commission for the Arts  
Butter churn patents in Owatonna.

·503 Premier broadcast date: 1-19-2018  
See how Hollandale got its start

·504 Premier broadcast date: 1-26-2018  
Chatfield Center for the Arts  
Spam Museum  
Creation of the Winona cemetery

·602 Premier broadcast date: 4-13-18  
Historic Hubbard House in Mankato  
Austin Voices segment with special guest: Chad Andersen.

·603 Premier broadcast date: 4-20-18  
Lock & dam system on the Mississippi River  
Austin Voices segment with special guest: Oballa Oballa

·604 Premier broadcast date: 4-27-18  
Austin Voices segment with special guest: Judi Bergen  
Freeborn County's passion for baseball is more than 150 years old

## **FARM CONNECTIONS**

Portions of 5 half-hour broadcast episodes: 7 stories  
Freelancers: 10

On some level, everyone is connected to agriculture. That simple fact is at the heart of KSMQ's local series, *Farm Connections*. Join KSMQ to explore the world of agriculture in our region with host Dan Hoffman. You'll learn about current issues, future trends, and our agricultural heritage. It's informative, enlightening and sometimes, just plain fun!

Farm Connections is distributed on KSMQ's primary channel, digitally at KSMQ.org and on Pioneer Public Television's main channel.

“Love your show!” -Machinery Pete



*Heritage breed Leicester Longwool sheep from Berryhill Farm.*

·1006 Premier broadcast date: 8-10-2017  
Visit Berryhill Farm and learn about heritage breed Leicester Longwool Sheep.  
Storyteller Joanne Lower tells us a story about her Grandmother.

·1007 Premier broadcast date: 8-17-2017  
Root River Antique Engine & Tractor Show.

·1008 Premier broadcast date: 8-24-2017  
Learn about the railroad and model trains.

·1013 Premier broadcast date: 11-09-2017

Storyteller Joanne Lower shares with us another of her farm stories.

·1103 Premier broadcast date: 6-21-2018

Dan Hoffman visits with Dr. Jerry Nelson about life-changing forks in the road  
Storyteller JoAnn Lower shares a story about a favorite lamb.

## QUICKSTOPS

JULY 1 2017 – JUNE 30 2018

BRIEF INTERSTITIAL ELEMENTS DEVELOPED FROM LEGACY SERIES

Forty *R-Town* shorts (*R-Town Video Snacks*) were produced to help Rochester residents understand the people, places, and things around the community which may be of interest or help to them.

*R-Town Video Snacks* were distributed digital first, followed by inclusion as interstitials in the broadcast schedule on KSMQ's main channel.



*R-Town Video Snack describing Rochester's Historic Preservation Commission.*

# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2018

For Period: July 1, 2017 through June 30, 2018

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
Names of Legacy funded programs reporting July 1, 2017 through June 30, 2018	<i>Off 90</i> <i>Let's Go, Minnesota</i> <i>Quickstops</i> <i>R-Town</i> Music specials ( <i>An Austin Christmas, Christmas at Assisi, Tom Paxton &amp; the Don Juans</i> ) Embedded stories ( <i>Farm Connections, On Q</i> )
Cost of Production	See Cost of Production below
Number of stations broadcasting program	2
Estimated viewership July 1, 2017 through June 30, 2018	900,000
Hours available for web streaming July 1, 2017 through June 30, 2018	161
Education materials created and distribution July 1, 2017 through June 30, 2018	It Happens Here, Too – community guide

Legacy Projects	Cost of Production
For period: July 1, 2017 - June 30, 2018	For period: July 1, 2017 - June 30, 2018
Embedded stories	\$23,004.62
Let's Go, Minnesota! (WT: Outdoor Art Adventure)	\$60,095.46
Quickstops	\$5,966.42
Off 90	\$107,241.31
R-Town	\$72,722.24
Music Specials	\$35,256.38
<b>Total</b>	<b>\$total</b> \$304,286.43

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p><b>Embedded arts, history, and cultural segments:</b> stories focused on arts, history and culture incorporated in other topical programming (7 stories in <i>Farm Connections</i>, 18 stories in <i>On Q</i>)</p> <p><b>Let's Go, Minnesota!</b> (original WT: Outdoor Art Adventure): NEW program featuring art inspired by outdoor adventures in Minnesota. (2 episodes)</p> <p><b>Quickstops:</b> brief interstitial elements developed from Off 90, R-Town, and other series (40 elements)</p> <p><b>Off 90:</b> weekly series featuring arts, history, and cultural content of Minnesota (54 stories/13 episodes)</p> <p><b>R-Town:</b> program captures the evolving community of Rochester, MN as it undergoes historic changes as a result of the DMC initiative. (23 episodes)</p> <p><b>Music specials:</b> Minnesota-related concert performances (<i>An Austin Christmas</i>, <i>Christmas at Assisi</i>, and <i>Tom Paxton &amp; the Don Juans</i>)</p>
Recipient phone number	(507)481-2095
Names of board members	See below
Recipient email address	<a href="mailto:eolson@ksmq.org">eolson@ksmq.org</a>
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	www.ksmq.org
Amount, source and fiscal year of the appropriation	\$301,065.67 ACHF Grant Appropriation FY-18
Amount and source of additional funds	Any excess spent over budget was covered by KSMQ Public Television non-Legacy operating budget.
Duration of projects	July 1, 2017 – June 30, 2018
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.4 FTEs
Direct expenses and admin cost	Direct expenses: \$194,612.69 Administrative cost: \$26,266.76
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Embedded segments (25 stories) Description: 3 – 14 minute stories	July 1, 2017 – June 30, 2018	.33	\$21,018.80	\$1,985.82	Production logs and surveys	25 stories	Viewers with interests in specific topics were also exposed to how the arts, history, and cultural heritage are an integral component of their areas of interest.
<b>Let's Go, Minnesota!</b> (2 episodes) Description: 30 minute weekly program	July 1, 2017 – June 30, 2018	.87	\$54,907.87	\$5,187.59	Production logs and surveys	2 episodes	Minnesotans became more knowledgeable about MN natural resources; artists felt more appreciated and recognized for their talents.
<b>Quickstops</b> (40 elements) Description: Brief interstitial elements developed from other Legacy series	July 1, 2017 – June 30, 2018	.09	\$5,451.38	\$515.04	Production log	40 elements	Viewers became more knowledgeable about stories featured in Legacy programming.
<b>Off 90</b> (13 of episodes) Description: 30 minute weekly program	July 1, 2017 – June 30, 2018	1.55	\$97,983.97	\$9,257.33	Production logs and surveys	13 episodes; 54 unique stories	Viewers were made aware of the art, history, and culture of Minnesota; subjects were recognized for their contributions to Minnesota's cultural heritage.
<b>R-Town</b> (23 episodes) Description: 30 minute weekly program	July 1, 2017 – June 30, 2018	1.05	\$66,444.68	\$6,277.56	Production logs and survey	23 episodes	Viewers were informed about the happenings taking place in Rochester; an archive of change in the community was collected; community residents and leaders were able to participate in disseminating important information to the community and region at large.
Music specials (3 programs) Description: 2 @ 30 minutes 1 @ 60 minutes	July 1, 2017 – June 30, 2018	.51	\$32,212.96	\$3,043.42	Production logs and survey	3 music specials	Local musicians received region-wide recognition for their contribution to the musical arts; viewers who were unable to travel to attend had the opportunity to enjoy the musical arts.

## **KSMQ Public Television 2018 Board of Trustees**

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# Lakeland PBS

## Year Est.

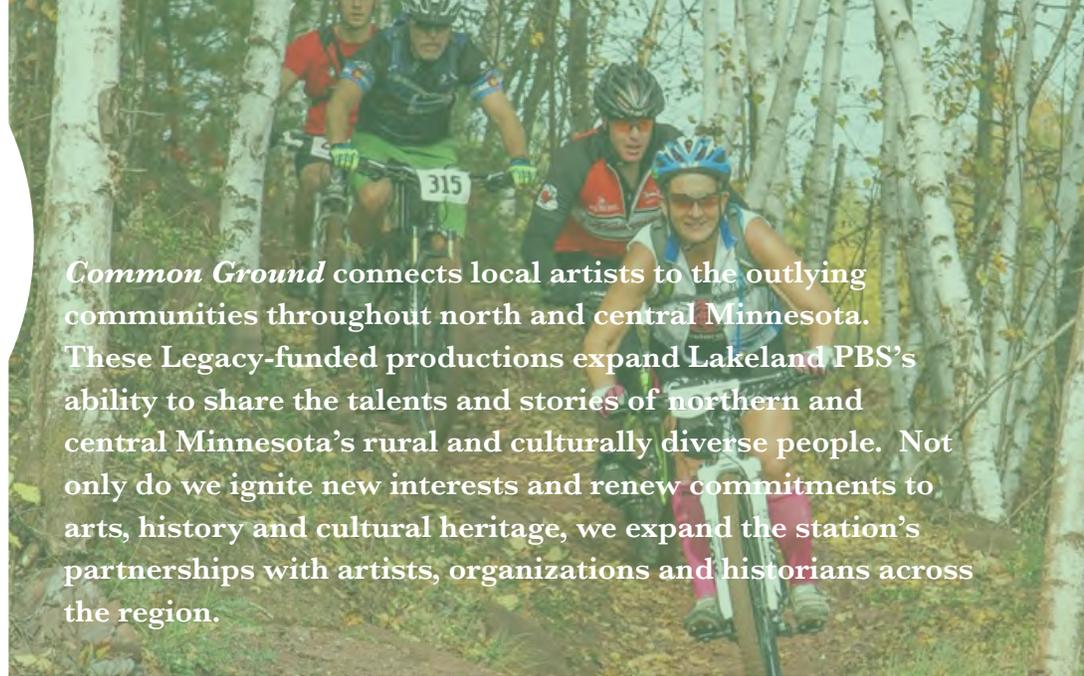
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## Website

[www.lptv.org](http://www.lptv.org)

## Location

Bemidji, MN



*Common Ground* connects local artists to the outlying communities throughout north and central Minnesota. These Legacy-funded productions expand Lakeland PBS's ability to share the talents and stories of northern and central Minnesota's rural and culturally diverse people. Not only do we ignite new interests and renew commitments to arts, history and cultural heritage, we expand the station's partnerships with artists, organizations and historians across the region.

“

I am currently learning Anishinaabemowin and stumbled across your video on YouTube. I think it's great that a local PBS station is helping to contribute to the revitalization of this beautiful language.

Miigwech, Adam Ross

”

## AREAS OF IMPACT

*Serving  
Diverse  
Audiences*

*Local  
History*

*Honoring  
Local  
Veterans*

## Serving Diverse Audiences

Through productions like *Ojibwemotaadidaa! Let's Speak Ojibwe*, Lakeland PBS is working to help viewers learn more about our local Native American culture and history.

## Local History

*Common Ground* has uncovered and preserved local histories unique to our region from a children's book on European explorer Count Beltrami to the Paul Bunyan Cyclists in Brainerd

## Honoring Local Veterans

Lakeland PBS conducted interviews with local veterans and hosted screening events, moving individuals to open dialogues about the effects of war and continue the journey of healing.

# LAKELAND PBS | Bemidji/Brainerd

## Common Ground

Start of season: October 26, 2017

EPISODES #901 - 913

**Program Description:** *Common Ground* explores the unique people, places and events that surround us here in north central Minnesota. Each week, we take viewers on a journey of exploration into the diverse art, cultures and history that help to shape and define our communities.

*Common Ground* fulfills the goals of Legacy funding by informing, educating, and enlightening the citizens of north central Minnesota by exposing them to artists, organizations, and events they might not otherwise be familiar with. Many of the subjects featured over the past nine years have noted that the exposure gained through the broadcasts have resulted in increased sales of their work, or in attendance at organized events. Our work highlighting different cultures throughout the region has brought about a new understanding and compassion among viewers, who now have a better understanding of their own neighbors.



*Members of the Bemidji Boys & Girls Garden Club at work.*

### DISTRIBUTION

Total number of hours broadcast:

*Common Ground*: 302 hours (From 486 airings on L-Prime and L-Plus and 195 airings on L-MN Channel)

- *Common Ground* #901 “Adam Wegman jewelry and Mark & Cole Bethel carvings”

In this Season 9 premiere episode, Adam Wegman, owner/operator of W Designs and Stone House Jewelers of the Pequot Lakers area demonstrates his process of creating a moose antler pendant and shares his thoughts of the personal importance of jewelry. Then father & son, Mark and Cole Bethel of the Park Rapids area, work together carving wooden ice fishing lures for use in a dark-house. Their work reflects generations of shared family knowledge.

- *Common Ground* #902 “Authors Carol Bowman & John Eggers”

In this two-segment episode, Carol Bowman of Aurora photographs a family of loons raising a chick on a local lake. She photographs from her kayak as the feathery youngster grows to adolescence and

self-publishes a book to share the beautiful life-journey. Then Bemidji area historian John Eggers turns the pages of his illustrated children's book detailing European explorer Count Beltrami's journey to lovely Lake Julia and to the top of Buena Vista's Continental Divide.

- *Common Ground #903* “Curtis Olson, Knife Maker”

Curtis Olson of the Bemidji area invites us to his shop where the iron age meets the space age. Olson demonstrates his process of making a hunting knife from special steel stock, through all of his carefully executed steps to a finished, fully functional work of utilitarian art. He honors the process, a legacy carried down from earlier innovators, for the sake of quality form & function.

- *Common Ground #904* “Terrapin Station music & Jazz Guitarist Lou Samsa”

In this two segment music episode of Common Ground, the band Crimson Wynter, John Murphy, Nathan Kelly, and Sabbastian Wilson-Webb perform at Nevis music destination Terrapin Station with Guiding Light and share their experience of playing on stage. Then, jazz guitarist and guitar teacher Louis Samsa of Bemidji performs at Walker, Minnesota's Lucky Moose and shares his lifetime of experience and dedication as a working musician.

- *Common Ground #905* “Identifying Coniferous Trees of Northern Minnesota”

Due to popular viewer response, this episode is a follow up to Common Ground 707 where retired teacher, biologist and ecologist Robert Knudson taught us how to identify the common deciduous trees of northern Minnesota. In this episode Knudson returns to teach us how to identify the common conifers, the evergreens of northern Minnesota. Take a walk through the woods and be ready to take his test at the conclusion!

- *Common Ground #906* “Women of the Woods”

Join the learning and support group, Women of the Woods, as they tour The Big Bog State Recreation Area, weave with cattails, and more. Hear from WOW members as they share strategies to solve the unique challenges living in rural northern Minnesota year round possesses for women. They ask hard questions and discuss topics such as "Should I stay or should I go", regarding the loss of a spouse or partner and the unique hardships of their lives potentially alone in their beloved woods. Their culture of support and learning is special and heartwarming to behold.

- *Common Ground #907* “2017 TAD Talks at Bemidji State University”

Go behind-the-scenes at the 2017 TAD Talks event at Bemidji State University. The School of Technology, Art, & Design hosts industry-leading speakers who share their professional insights with BSU's students. The student organizers get hands-on, real world experience producing the event, designing and building sets, and putting on the show for the university & the community. These students, using this culture of education take these skills with them for their careers in our communities and beyond; featuring presenter BSU alum Shane Fjerstad & event organizing Professor Sachel Josefson.

- *Common Ground #908* “Sculptor Aaron Spangler”

Aaron Spangler of Two Inlets, MN opens his studio to us as he carves in basswood a work to be cast in bronze for the Walker Art Center's Sculpture Garden in Minneapolis. Victoria Sung of the Walker Art Center joins Aaron in his rural studio as he carves, sculpts, and creates the massive work. He describes the evolution of his process and details the found items he alters and uses to create modular, re-usable patterns of rural, wilderness life.

- *Common Ground* #909 “Green Island Preserve”

A hidden treasure on the edge of Wadena MN, Green Island Preserve is a natural destination for contemplation, meditation, and relaxation. Kent Scheer has repurposed his childhood, family farm into a system of story-trails adorned with art weaving through nature that hold wonders like experimental orchards, wildflowers on exhibit, and a Kutu, a special hut dedicated to meditation. Kent and his wife Vicki Chepulis generously share this cultural landmark and natural beauty with the greater community.

- *Common Ground* #910 “Rich Taggart’s Home Museum & Author Jim Crigler”

Rich Taggart of Wadena has spent a lifetime collecting items of pure Americana. He opens his private museum and grants a tour of his eclectic history collection. Then author Jim Crigler, a Vietnam Veteran helicopter pilot, begins a kayak journey of the Mississippi River, starting at Lake Itasca's Headwaters, to raise awareness for gold star families.

- *Common Ground* #911 “Boys & Girls Club of Bemidji Garden Project”

Produced in partnership with The Boys & Girls Club of the Bemidji Area, we watch all spring & summer seasons as their garden project grows from seeds, to served on plates at their Harvest Dinner event. Then, produced in partnership with The Indigenous Environmental Network, we join Renee Dillard's bulrush weaving class at Bemidji's Rail River Folk School as she shares her traditional Anishinaabe knowledge from the shores of Lake Michigan.

- *Common Ground* #912 “Biking in the Brainerd & Cuyuna Lakes Areas, Part 1”

Learn from founding members the history of Brainerd's road cycling club, The Paul Bunyan Cyclists, and then go along on their day-long biking event, The Tour of Lakes. This tour hosts over 1,000 cyclists each event in recent years, leisurely winding through the beautiful Brainerd Lakes area. This story continues next week in part 2: Off-road biking featuring Cuyuna's premiere biking destination.

- *Common Ground* #913 “Biking in the Brainerd & Cuyuna Lakes Areas, Part 2”

Ride along on the world class mountain biking destination; Cuyuna's single track at events like The Teravail Oremageddon, Surly Red Dirt Fest, with the State Champion Cuyuna Lake's High School Mountain Bike Team and individuals who simply love riding the red dirt. Hear history of the area, hopes for the future, & join the off-road adventure.

## **Backroads**

Start of season: November 9, 2017

EPISODES #2101 - 2110

**Program Description:** *Backroads* is a live music program featuring local musicians from across north central Minnesota on Lakeland Public Television. Performances were recorded in front of a live audience at the Rail River Folk School in Bemidji in September of 2017.

*Backroads* fulfills the goals of Legacy funding by exposing the citizens of north central Minnesota to local musicians they might not otherwise be familiar with. Musicians featured on *Backroads* have noted that the

exposure gained through the broadcasts has helped them promote their performances and increase awareness of their recorded work.



*“Harper’s Chord” performs at the Rail River Folk School in Bemidji for Backroads.*

## DISTRIBUTION

Total number of hours broadcast:

*Backroads*: 56 hours (From 123 airings on L-Prime and L-Plus)

- *Backroads* #2101 “Caleigh”

Caleigh is a Minnesota band whose sound is earthy and eclectic. The three female musicians (Dee Furfaro, April Larson, & Lenore Siems) present a fusion of world folk, celtic, bluegrass, American Old-Time, and original compositions. Caleigh has shared their twenty-year musical journey with audiences throughout Minnesota and fans worldwide via the Internet. The band has released five albums on the Lily Label. Graced with harp, fiddle, bodhran, banjo, accordion, guitars, mandolin, congas, viola, contra bass, balalika, and captivating vocals, Caleigh's music will inspire the imagination of listeners as they travel through a time-honored musical experience.

- *Backroads* #2102 “Bruce Archer”

There have been plenty of highs and a few lows from open mic nights in college, to writing songs, to forming bands that regularly played high profile alt-music clubs in Uptown, Downtown and West Bank Minneapolis, to returning to performing solo in the northwoods of Minnesota. Bruce Archer has played with some topnotch musicians and opened for many others including legendary bass guitarist Ronnie Lane (Small Faces), the Jayhawks, the Gear Daddies frontman Martin Zellar, the Phones, and Run Westy Run, to name a few. Through it all, he has relied on his Iowa roots and sense of who he is, which comes through in his music. From new twists on standards to original work, he brings a raw authenticity to his performances.

- *Backroads* #2103 “Jim Olsen”

Jim Olsen is an instrumental guitarist, specializing in wedding ceremonies, dinner parties, & corporate events. He plays traditional guitar & harp-guitar. Originally from Hibbing, MN, Jim was based in

Nashville, TN where he toured with a number of groups & as a solo artist. In 2007, he returned to his home state to help with his dad's health concerns. He relocated in the Brainerd Lakes Area and currently plays at local fine-dining restaurants & resorts, along with wedding ceremonies around the state. Jim's music provides a perfect ambiance for background easy listening.

- *Backroads #2104* “Anthony Lamb”

Anthony Lamb is an American Singer-songwriter from Fargo, ND. A blend of simplistic guitar rhythms and empowering vocal melodies. Anthony has developed his musical style over a decade of playing in different musical groups from college choirs to metal bands. A former Bemidji State Choir member, Anthony is known for his powerful voice and moving lyrics.

- *Backroads #2105* “MIDIots”

Formed in 2011, the MIDIots is an imaginative and inventive group exploring electronic music through original compositions and contemporary arrangements. Members are Dr. Del Lyren (EWI: Electric Wind Instrument), Greg Gaston (MIDI percussion and Wavedrum), Kevin Daley (electric guitar), Eric Sundeen (MalletKat), Lee Foster (electric bass) and John Stewart (keyboards & engineer). The MIDIots integrate components of jazz, rock, latin and fusion into their original compositions, and can move through a range of genres, from contemporary instrumental to atmospheric soundscapes. The name “MIDIots” is a light-hearted take on the MIDI acronym (Musical Instrument Digital Interface) which refers to the means by which an instrument communicates with a computer. Along with releasing a CD of their music titled, ‘Before The Dawn’, the MIDIots have performed commissioned original works in collaboration with the Bemidji Symphony Orchestra and performed at one of the Midwest’s premier jazz clubs, The Dakota, in Minneapolis.

- *Backroads #2106* “Julia Oxenrieder”

Julia Oxenreider is a poet, writer, musician, collage artist and chef. She is currently a student of the art of maintenance work and one day hopes to write a book that weaves all of her artistic talents together.

- *Backroads #2107* “Caige Jambor”

Caige Jambor has been playing and writing music since childhood. His style ranges from folk to rock. He has had the opportunity to grow musically both locally and globally. He had played on stages in Norway, England, Scotland, Canada, and in the states. He currently resides and writes in Bemidji Minnesota.

- *Backroads #2108* “Harper’s Chord”

Central Minnesota-based Harper's Chord is a four-member musical group led by vocalist, Jill Moore. Drawing from their love of folk, blues, roots, Americana and country music, Harper's Chord has been captivating audiences for over five years with their strong, three and four-part harmonies and easy-listening acoustic songs. Harper's Chord's sound could be compared to groups such as Little Big Town, Lady Antebellum and Alison Krauss. The music of Harper's Chord has a grass-roots, back porch, organic feel, offering an eclectic mix of songs that tell stories of personal journeys and give these diverse musicians the opportunity to showcase their formidable talent.

- *Backroads #2109* “Michael Rendahl”

My name is Michael Rendahl, and I grew up in Fosston, MN. I started taking guitar lessons when I was about 13, and after about 2 years, I began composing my own music. The sound I developed was one that reflected my fondness for folk music, with many other influences such as rock and old time

country. Overall, my aim is to create a sound that can relate to everyone, capturing what it means to be human and to be alive.

- *Backroads* #2110 “The Fattenin’ Frogs”

Born out of love for the back roads music of America's past, The Fattenin' Frogs play rock & roll in its original spirit by cranking up the electricity on the music of the juke joints, hootenannies, medicine shows and tent revivals of yesteryear. The Minneapolis quartet puts their heart and soul into every song so come on out, sing, dance, and clap along! Gritty, soulful, and always danceable, lead vocalists Amanda White and Chris Holm generate a freight train of emotional excitement over a landscape of fingerpickin' country blues guitar, thumping bass, and rollicking drums. Never safe or stamped out, they are not afraid to cap off a hot night of rock & roll with a zippy little kazoo solo because above all, rock & roll is supposed to be fun!

## **Ojibwemotaadidaa! (Let’s Speak Ojibwe)**

Broadcast premiere/Digital release: June 24, 2018

30 minute program

**Program Description:** Children's show highlighting Ojibwe language and culture. Go on an adventure with the Waasabiik Ojibwemotaadiwin Immersion Program in Red Lake, meet artist Jonathan Thunder and visit kids from the Leech Lake Head Start, and Cass Lake Elementary. The associated web page for the program features the individual instructional segments for use by educators and those seeking to learn the Ojibwe language.

*Ojibwemotaadidaa* fulfills the goals of Legacy funding by exposing the citizens of north central Minnesota to a culture and language they might not otherwise be familiar with. Local citizens involved in Ojibwe language education have noted that this content fills a gap in the language learning community and feel that its focus on children will have a positive impact on language revitalization.



### DISTRIBUTION

Total number of hours broadcast:

*Ojibwemotaadidaa*: 3 hours (From 7 airings on L-Prime)

## Grant Goltz: Rethinking Blackduck Pottery

Broadcast premiere/Digital release: May 24, 2018

60 minute documentary

**Program Description:** A special longer, more in-depth, look at experimental archaeologist Grant Goltz (of Lakeland PBS' documentary *Birchbark Canoe*). Goltz shares his theory (developed with others), of how pre-contact indigenous people of our area made multi-functional Blackduck pottery, with a group of First Nations Women from Winnipeg, Canada. While Goltz's hands-on discoveries often don't gain acceptance with established academia in the U.S., his experience and knowledge is greatly respected across the border by our neighbors to the North.



### DISTRIBUTION

Total number of hours broadcast:

*Grant Goltz: Rethinking Blackduck Pottery*: 6 hours (From 6 airings on L-Prime & L-Plus)

### In Focus

Season start: July 1, 2017

50 segments

**Program Description:** Our existing Lakeland News program continues to air *In Focus*, a weekly feature segment that highlights the subjects of art, history and cultural heritage throughout north central Minnesota. Occasionally these feature stories cross-promote topics from our series *Common Ground*, but more frequently remain as independent pieces so that even more people, places and events can be shared with our viewers.

### DISTRIBUTION

Total number of hours broadcast:

*In Focus*: 6 hours (From 203 airings of 50 separate segments on L-Prime)

- Woodtick Theater Brings Variety To The Northwoods, Akeley – 7/1/17
- One Of Few Fosston Arts Organizations Continues To Thrive – 7/14/17
- Poetry Slams Much More Than Regular Rhymes, Bemidji – 7/21/17
- Pine River Parishioners Savoring The Sweet Taste Of Rhubarb During Festival – 7/28/17
- Mark Munson School of Rock Is In Session, Brainerd - 8/4/17
- Theater Performance Has Toxic Water As “An Enemy Of The People”, Bemidji - 8/11/17
- Bluegrass Festival, Pine River - 8/18/17
- Farm By The Lake, Bagley - 8/25/17
- Gabor Nemeth Exhibit, Bemidji – 9/1/17
- We Are All Criminals Exhibit, Grand Rapids – 9/8/17
- Fiber Arts Trail, Baxter/Brainerd – 9/15/17
- Bemidji Contra Dance – 9/22/17
- Pequot Lakes Students Sculpture – 10/6/17
- Artist Honors K-9s and Officers, Grand Rapids – 10/13/17
- Fur Trade In Minnesota, Shevlin – 10/20/17
- BSU Choir 80th Anniversary, Bemidji – 10/27/17
- First Friday Featured Artist, Bemidji – 11/3/17
- Portrait Class in Bemidji– 11/14/17
- Old Time Dancing, Walker– 11/17/17
- 1st Bemidji Festival of Wreaths – 11/24/17
- Watermark Opening in Bemidji – 12/1/17
- Traveling Art Pub in Bemidji – 12/8/17
- Harry Potter Mural in Park Rapids - 12/16/17
- Bemidji 1st Skate-A-Thon - 12/21/17
- Comic Book Class At The Macrostie Art Center, Grand Rapids - 12/28/17
- Poetry Reading at the Watermark Art Gallery, Bemidji – 1/5/18
- Clearwater County Artists Exhibit, Shevlin – 1/12/18
- Clearwater County WWI Exhibit, Shevlin – 1/19/18
- Craft Fair At the Northern Lights Casino, Walker – 1/24/18
- Brainerd Pottery Artist Shares His Inspiration – 2/2/18
- Warm Your Heart With Some At Gallery North, Bemidji – 2/9/18
- Lake Of The Woods County Museum, Baudette – 2/16/18
- Sky Is Falling Exhibit At CLC, Brainerd – 2/23/18
- Midwinter Arts & Crafts Exhibit Open House, Bemidji - 3/2/18
- A Riot Of Color Exhibit, Brainerd - 3/9/18
- Grand Rapids Players Presents: The Lion King Jr. - 3/16/18
- McKnight Ceramic Show at The Talley Gallery at BSU - 3/23/18
- Annual Headwaters Film Festival, Bemidji - 3/30/18
- Versatility in acrylics paints art class, Bagley – 4/6/18
- Annual Festival Of Communities at BSU – 4/13/18
- Peculiar Painter Shop In Walker – 4/20/18
- Central Lakes College Students Display Abstract Art – 4/27/18
- Young Frankenstein The Musical At The Chalberg Theater – 5/4/18
- Headwaters Art Club Wraps Up Session – 5/11/18
- I Am Not Invisible at The Reif Center – 5/18/18
- Van Gogh Quilt At The Crossing Art Alliance – 5/25/18
- The Edge Center Brings Theater and Art to Community – 6/1/18
- Headwaters Presents Bemidji Sings – 6/8/18
- Bemidji Sculpture Walk – 6/15/18

- Bagley jewelry making class – 6/22/18
- Pint sized polka class in Park Rapids – 6/29/18

## Profiles

Broadcast premiere/Digital release: January 17, 2018

16 segments (:30 each)

**Program Description:** Material for these 30-second interstitial spots is drawn from topics or individuals that are already covered in the *Common Ground* or *Backroads* series, or from various Legacy documentaries LPBS has produced. This “easily digestible” short interstitial format is an excellent high profile means to share content and information with our viewers throughout the broadcast schedule.

### DISTRIBUTION

Total number of hours broadcast:

*Profiles:* 18 hours (From 2,229 airings on L-Prime)

- Profile #901 – Indigenous Arts Festival 1
- Profile #902 – Indigenous Arts Festival 2
- Profile #903 – Indigenous Arts Festival 3
- Profile #904 – Indigenous Arts Festival 4
- Profile #905 – Indigenous Arts Festival 5
- Profile #906 – Indigenous Arts Festival 6
- Profile #907 – Indigenous Arts Festival 7
- Profile #908 – Indigenous Arts Festival 8
- Profile #909 – The MIDIots
- Profile #910 – Mike Rendahl
- Profile #911 – Fattenin’ Frogs
- Profile #912 – Anthony Lamb
- Profile #913 – Bruce Archer
- Profile #914 – Caleigh
- Profile #915 – Harper’s Chord
- Profile #916 – Julia Oxenreider

### DISTRIBUTION

TOTAL NUMBER OF DISTRIBUTION PARTNERS: 2

Minnesota Channel (Statewide service of TPT)  
 FNX “First Nations Experience” Channel

### BROADCAST AND DISTRIBUTION REACH

LPBS currently reaches approximately 492,633 individuals over an estimated 7,500 square miles in northern and central Minnesota who view the station either off-air (antenna), via cable or via satellite. Another 773,200 individuals south of our primary market have the ability to receive our signal via direct broadcast satellite.

Number of channels broadcasting Legacy content on LPBS services: 3  
Lakeland Prime (KAWE DT)  
Lakeland Plus (KAWE DT5)  
Lakeland MN Channel (KAWE DT6)

## **COMMITMENT TO DIVERSITY**

LPTV's Legacy production crew is committed to embracing diversity in people and ideas throughout northern and central Minnesota. We actively strive to tell the stories of the diverse cultures present in our region, including the many Native American communities that contribute to our rich history and culture. Recognizing an opportunity to help local educators revitalize the Ojibwe language among children, we produced *Ojibwemotaadidaa! (Let's Speak Ojibwe)*. Viewers told us that this educational program fills a large gap in the language learning community, and helps to preserve a vital part of the local Ojibwe culture.

## **ENGAGEMENT**

TOTAL NUMBER OF EVENTS: 2 "Legacy luncheon/focus groups"

TOTAL NUMBER OF PARTICIPANTS/ATTENDEES: 24

### **IMPACT SUMMARY:**

Our Legacy Production crew hosted and organized two focus group/luncheons in the Bemidji and Brainerd areas in June 2018. Attendees, comprised of past participants in Legacy productions, local arts board members and area historians, provided feedback regarding improvements for Legacy productions as well as suggestions for future content.

# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2018

For Period: July 1, 2017 through June 30, 2018

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

<b>129D.18 Reporting Items</b>	
<b>Names of Legacy funded programs reporting</b> July 1, 2017 through June 30, 2018	<p><b>Common Ground:</b> A thirty minute weekly arts, culture, &amp; history short documentary program.</p> <p><b>Backroads:</b> A thirty minute live music performance program.</p> <p><b>Legacy Profiles:</b> 30-second interstitials featuring snippets of arts, culture and history from around the region</p> <p><b>In Focus:</b> 3-4 minute arts and culture news segments featured in our Friday night edition of Lakeland News at 10</p> <p><b>Ojibwemotaadidaa!:</b> (30 min Ojibwa language educational children's program)</p> <p><b>Grant Goltz - Blackduck Pottery:</b> (60 min documentary)</p>
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	Three of LPTV's 6 total stations broadcast LPTV Legacy-funded programs. In addition, some LPTV Legacy programs are seen statewide on the Minnesota Channel.
<b>Estimated viewership</b> July 1, 2017 through June 30, 2018	While we don't have specific viewership data for our individual ACHF funded programs, 2013 Nielsen viewership data provided by CPB shows LPTV has an average of 95,288 weekly viewing households.
<b>Hours available for web streaming</b> July 1, 2017 through June 30, 2018	148.5
<b>Education materials created and distribution</b> July 1, 2017 through June 30, 2018	0

<b>Legacy Projects</b>	<b>Cost of Production</b>
<b>For period: July 1, 2017 - June 30, 2018</b>	<b>For period: July 1, 2017 - June 30, 2018</b>
Common Ground (13 x 30 min)	\$154,691
Backroads (10 x 30 min)	\$120,852
In Focus (50 segments)	\$62,843
Profiles (16 - 30 second spots)	\$17,403
Ojibwemotaadidaa! (30 min program)	\$19,336
Grant Goltz: Blackduck Pottery (60 min)	\$9,668
<b>Total</b>	<b>\$384,793</b>

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	(13) Episodes of <b>Common Ground</b> : A thirty minute weekly arts, culture, & history short documentary program. (10) Episodes of <b>Backroads</b> : A thirty minute live music performance program. (16) Episodes of <b>Legacy Profiles</b> : 30-second interstitials featuring snippets of arts, culture and history from around the region (50) Weekly <b>In Focus</b> 3-4 minute arts and culture news segments featured in our Friday night edition of Lakeland News at 10 (1) <b>Ojibwemotaadidaa!</b> (30 min Ojibwa language educational children's program) (1) <b>Grant Goltz: Blackduck Pottery</b> (60 min documentary)
Recipient phone number	218-751-3407
Names of board members	See below
Recipient email address	<a href="mailto:bsanford@lptv.org">bsanford@lptv.org</a>
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our home page at <a href="http://www.lptv.org">www.lptv.org</a> that takes citizens to the LLC website where the details are posted about LPTV's use of Legacy funds
Amount, source and fiscal year of the appropriation	\$326,440 ACHF Grant Appropriation SFY-18
Amount and source of additional funds	\$58,353 LPBS Local Investment
Duration of projects	Project activities took place between July 1, 2017 and June 30, 2018
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	3.98 FTEs
Direct expenses and admin cost	\$346,625 direct expenses ; \$38,168 admin expenses
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
<b>Common Ground</b> (13 episodes) A thirty minute weekly arts, culture, & history short documentary program.	7/1/17 to 6/30/18	1.6	\$139,347	\$15,344	feedback from community and advisory board	Web hits, ranking in program preference poll, focus groups	Featured artists and organizations gained exposure beyond their internal promotion efforts, leading to increased attendance at their events and sale of art work.
<b>Backroads</b> (10 episodes) 30 minute music performance programs	7/1/17 to 6/30/18	1.25	\$108,865	\$11,987	" "	Completion and broadcast of production, number of participants featured, support for program, web hits	Featured musicians gained exposure beyond their internal promotion efforts.
<b>Lakeland News - In Focus</b> Arts & Culture Segments (50 – 3 to 4 minute news segments)	7/1/17 to 6/30/18	.65	\$56,610	\$6,233	" "	Completion and broadcast of 50 segments, number of participants featured, increased revenues for participants due to exposure, web hits	Increased awareness and attendance at art & cultural events that were featured.
<b>Legacy Profiles</b> (16 - 30 second interstitials)	7/1/17 to 6/30/18	.18	\$15,677	\$1,726	" "	Completion and broadcast of 16 episodes, number of participants featured	Featured artists gained exposure beyond their internal promotion efforts.
<b>Ojibwemotaadidaa!</b> (30 min Ojibwa language educational children's program)	7/1/17 to 6/30/18	.20	\$17,418	\$1,918	" "	Completion and broadcast of pilot program, number of participants featured, web hits	Web hits, completion proved that we can do this type of impactful work
<b>Grant Goltz: Blackduck Pottery</b> (1 hr documentary)	7/1/17 to 6/30/18	.10	\$8,709	\$959	" "	Completion and broadcast of documentary, number of participants featured, web hits	Web hits & broadcast airings
<b>TOTALS</b>		3.98	\$346,625	\$38,168			

# Lakeland PBS 2018 Board of Trustees

**Ray Gildow**, Board Chair, Staples, MN

Ray is an author, professional fishing guide and retired Vice-President of Central Lakes College. In addition to his role as LPBS Board Chair, Ray hosts LPTV's twice monthly local current events and public issues discussion program, *Lakeland Currents*.

**Ryan Welle**, Board Vice-Chair, Bemidji, MN

Ryan serves as Vice President of Deposit Services at First National Bank in Bemidji. Ryan has worked in banking all of his adult life. Ryan also serves on several other boards around the region. His financial expertise is an asset that will help in the governance of Lakeland PBS.

**Bryan Westerman**, Board Treasurer, Bemidji, MN

Bryan currently serves as CFO of Oregon Restaurant Services with business locations in Oregon and Illinois. Prior to his current role, Bryan served in a wide variety of financial management roles in the Bemidji area. His financial experience and knowledge of the regional business community will be a big asset for LPTV.

**Kim Williams**, Board Secretary, Bemidji, MN

Kim recently retired from serving as a special education supervisor at the Bemidji Regional Inter-district Council (BRIC). Kim is also a very active volunteer and loves being involved with various community youth programs. Kim's passion to serve children is very important considering Lakeland PBS's similar focus on kids and education.

**Gary Block**, Little Falls, MN

Gary has an extensive career in radio broadcasting in Little Falls where he served as Program Director and on-air announcer for over 30 years. In 2005 Gary started a motor coach tour business called Gary Block Tours and does around 46 tour trips per year.

**Joe Breiter**, Brainerd, MN

Joe currently serves as the Director of Business Development for the architecture and engineering firm of Widseth, Smith, Nolting (WSN) in Baxter, MN. Prior to WSN, Joe owned and operated a business-to-business marketing firm in Mankato for 15 years. Joe has extensive experience in marketing, staff management, strategic planning, budgeting, and business operations. In addition, Joe has served on several non-profit boards.

**Jim Hanko**, Bemidji, MN

Until October 2009, Jim had been the President and Chief Executive Officer of North Country Health Services (NCHS) in Bemidji, MN for 11 years. His vast experience and dedication to the success of both Bemidji and Lakeland PBS are huge assets to our organization.

**Susan Holden**, Minneapolis, MN

Susan was a past President of the MN State Bar Association and is a partner in the law firm Sieben, Carey, P.A. in Minneapolis. Sue grew up in the southern end of the LPBS coverage area, has a lake home there and is committed to the importance of public television in our region.

**Paul Hunt**, Pine River, MN

Paul and his wife Lynn started the Hunt Utilities Group (HUG). Their 70 acre campus is dedicated to resilient living lifestyle solutions. Their HUG campus is also home to Happy Dancing Turtle, a non-profit dedicated to promoting sustainable living. Paul's technology background and experience is an important asset to the organization.

**Milt Lee**, Cass Lake, MN

Milt is an experienced video producer with many great documentaries and productions under his belt. Milt also produced many of the Resilient Living interstitials you see on Lakeland PBS. Milt's experience and passion for television production will be a great asset to our board.

**Kathy Moore**, Lakeshore, MN

Kathy is Creative Director for Moore Consulting, a Brainerd Lakes Area-based marketing agency. With previous work experience with the Brainerd Lakes Chamber and the Small Business Development Center at Central Lakes College, Kathy is well connected within the Central Minnesota business community and has a keen interest in workforce development and

sustainable growth. Kathy's passion for education and youth activities is driven by her desire to challenge her three school-aged children -- and others -- to succeed.

**Mike Smith**, Bemidji, MN

Mike is new to the board in 2014 and has just recently retired. Mike had served in a wide variety of corporate management and financial roles prior to moving to Bemidji. When Mike and his wife Karen moved to Bemidji, they purchased and operated MJB Appliance in downtown Bemidji until his recent retirement. We're excited to have Mike join the board with his wealth of management experience.

**Ann Marie Ward**, Bemidji, MN

Ann Marie is the 4H county extension agent for Beltrami County. She is also a former employee of Lakeland PBS where she served in several roles including on-air talent for many productions and also as our preschool education outreach coordinator. Ann Marie's passion for kids and public television, along with her experience and "get-it-done" attitude will serve Lakeland PBS well.

**Debra Zipf**, Hillman, MN

Debra worked many years as a program manager for a large IT consulting firm and has years of experience working with corporations and non-profit organizations to address business issues to find ways to set them up for success. Debra is now retired, but continues to be actively engaged throughout the region volunteering her time with various non-profits.

# WDSE WRPT

## Year Est.

1952

## Website

[www.wdse.org](http://www.wdse.org)

## Location

Duluth, MN



*Making It Up North* taps into the creative entrepreneurship transforming the economy and inspiring northern Minnesota's makers. By sharing examples of making it, risk-taking and learning the craft embolden the next generation to start small businesses in the Arrowhead region. With 12 broadcast episodes, 70 digital shorts, and an active social media presence, 125+ makers shared their experience and were recognized through this new, legacy-funded project.

“

**The sense of legitimacy *Making It Up North* provided encouraged us to launch Oldenburg Arts and Cultural Community. Five programs are underway, all focused on creative expression and community development.**

Emily Fuerste Swanson, Carlton, MN

”

### AREAS OF IMPACT

*Serving  
Diverse  
Audiences*

*Local  
History*

*Honoring  
Local  
Veterans*

### Serving Diverse Audiences

WDSE • WRPT is teaching viewers about local Native American history and culture through the *Native Report*, like Marcie McIntire. She is keeping Ojibwe traditions alive as she shares her knowledge of crafting beaded moccasins to both Native and non-Native people alike.

### Local History

A century after the greatest catastrophe in Minnesota history, WDSE-WRPT presents a new documentary exploring the “Fires of 1918.” From Moose Lake to Cloquet to Duluth, every survivor marked time from that point forward as “before the fire” or “after the fire.”

### Honoring Local Veterans

WDSE • WRPT engaged Vietnam veterans to share their stories in a local production and the Digital Story Wall. These stories inspired collective healing and a deeper understanding about the war's impact on an entire generation.

## **WDSE • WRPT | Duluth/Hibbing**

### **Duluth Parks: An Outdoor Tradition**

Premiere Date: March 6, 2018

Digital Release Date: June 29, 2018

60 minute program

A WDSE • WRPT production celebrating Duluth's longstanding love affair with the outdoors. Focused on the creation of the city's iconic parks; activity in the parklands; and a look at the leisure and exhilarating recreation in the parks of today. With its thousands of acres of open space, dozens of parks, trails and streams, and the world's biggest freshwater lake it's no wonder Duluth was named the nation's best outside town.

The impact of this project helps serve the community by highlighting the local gems of the City of Duluth. Parks representatives and supporters are served by sharing the program within and outside of their organizations. Viewers and audience members get a preview of outdoor places they may or may not be able to visit. For other Minnesota communities the program offers a look at places for leisure and outdoor activity. It also provides examples of how natural features of a community can be protected and enhanced to serve citizens and visitors. Increased usage and dedication to our parks and recreation spaces is confirmation that the outdoor tradition continues.



## DISTRIBUTION

Total number of hours broadcast: 11 hours (From 11 airings on PBS North and PBS Explore)

## ENGAGEMENT

A kickoff event was held where community members shared stories of their favorite parks and time spent in Duluth green space, along with a community screening that was held in one of the featured parks.



## Fires of 1918

Broadcast Premiere: March 5, 2018

Digital Release Date: June 29, 2018

60 minute program

**Program Description:** The horror and hardship of the great Minnesota fires of 1918 are hard to imagine 100-years later. Words alone cannot describe the sheer terror and confusion created by flames that killed nearly 500 in northeastern Minnesota, forcing more than 50-thousand people from their homes. Ten communities were destroyed and dozens more were damaged in an inferno that covered an 1,800-square mile area. From Moose Lake to Cloquet to Duluth, every survivor marked time from that point forward as “before the fire” or “after the fire”. The date October 12, 1918 will forever be remembered in this part of the world as a date that didn’t just make history, but erased history. Now, a century later, WDSE WRPT presents a new documentary on the greatest catastrophe ever in northern Minnesota, *Fires of 1918*.

With the 100th anniversary of the 1918 fires this year, public interest was very high to hear more about this story in northeastern Minnesota, where the devastation occurred. 50,000 people in our region were displaced by the fire, and survival stories of local families have been handed down from generation to generation. Our documentary told many personal stories of the horrors of the fire storm, the tragic deaths and remarkable escapes. Viewers of the documentary came away with a better sense of the massive scope of the disaster, and the profound changes to both families and communities. Towns like Cloquet, Moose Lake, Brookstone, Kettle River, Automba and others were destroyed by the fires. Some were rebuilt, others were never again the same. We had several public screenings that were very well attended, and numerous requests for screenings

that continued throughout the year. The program raised awareness of the life-changing nature of the fire, and helped raise the profile of public TV in our region.



*The new National Guard Armory in Duluth served as a relief center in the aftermath of the devastating fires of October 12, 1918.*

## DISTRIBUTION

Total number of hours broadcast: 13 hours (From 13 airings on PBS North and PBS Explore)

## ENGAGEMENT

Hosted one community input and interview session where community members were invited to share their stories, along with three screenings in three different communities that were affected by the fires.

## Making It Up North

Start of Season/Digital Release Date: January 7, 2018

EPISODES AND DIGITAL SHORTS: 12 broadcast episodes, 70 digital shorts

30 minute programs

In this new WDSE•WRPT series, explore stories of people who have broken through to thrive in their own sphere. You'll meet creative artists, artisans and entrepreneurs engaged in honing their skills, following their passion and realizing their dreams.

*Making It Up North* taps into the creative entrepreneurship inspiring northern Minnesota's makers. Sharing examples of making it, risk-taking and learning the craft embolden the next generation to start small businesses in the Arrowhead region. With 12 broadcast episodes, 70 digital shorts, and an active social media presence, 125+ makers shared their experience and were recognized through this new, Legacy-funded project from WDSE-WRPT.



*Lou Pignoet shares his transformation from a professor of chemistry to world-class woodturner.*

#### DISTRIBUTION

Total number of hours broadcast: 84.5 hours (From 169 airings on PBS North and PBS Explore)

#### ENGAGEMENT

Twelve lesson plans divided equally between arts and entrepreneurship lessons are currently in use in the classroom. Content is leveraged by partners in their newsletters including Minnesota Brown, Northern Bedrock Restoration Corps, and Oldenburg House.

#### EVENTS

Our public launch event provided a great networking opportunity for makers of all backgrounds and attracted 250+ community members in celebration of the area's arts, culture and creativity. Three Minnesota music groups, including 10 musicians, were hired to represent Duluth, Minneapolis, Eveleth and Babbitt. Popular social media tags like #duluthproud, #thisismymn popped up around the event. It was truly a celebration you heard about even if you weren't there!

- *Making It Up North* #101 "The Art of Making It"

In this episode consider what it takes to make it in today's creative economy from four perspectives. Eric Faust, founder of Duluth Coffee Company shares his story. Breakout examples include working artist Kirsten Aune, musician Christopher David Hanson in Babbitt, and hatmaker Patti Berg in Embarrass.

- *Making It Up North* #102 "Take a Chance"

Making it is risky business. Consider the experience through the lens of Duluth's intrepid glass artist Dan Neff expanding Lake Superior Art Glass to a second location; Glenn and Emily Swanson

launching a jazz club in Carlton; writer and radio host Aaron Brown steps into live radio theater and more.

- *Making It Up North* #103 “Recalculating”

When your career takes a dramatic turn, how do you navigate the next chapter? In this episode see four different transformations: a musician turns playwright, chemist becomes a woodturner, manufacturing mogul refocuses on bikes & coffee, and former pharmacy tech Dudley Edmundson cycles through wildlife photography, guiding and filmmaking.

- *Making It Up North* #104: “Learning the Craft”

How do you gain the knowledge and skills needed to make it in a chosen field? Meet Josh Rude, a dedicated custom paddlemaker. Birchbark artist Beth Homa Kraus is pushing the boundaries of traditional basket weaving. Also meet chef Jillian Forte and brewer Andy Klockow.

- *Making It Up North* #105: “Passing It On”

Key skills find their way to a new generation of creative makers in Ely, Duluth and beyond. Explore the transfer of knowledge empowering future makers at the Fond du Lac Tribal & Community College, Ely Folk School, Northern Bedrock Preservation Corps and Kenspeckle Letterpress.

- *Making It Up North* #106: “Putting Down Roots”

Talented newcomers bring fresh eyes and their passion to northern Minnesota. Learn about the migration, what lures them north, and the creative results. Featuring musicians Ryan & Jesse Dermody of Brothers Burn Mountain, gallery owner Joe Nease & his artist/partner Karen Nease, painter Paul LaJeunesse and flute-player Paula Gudmundson.

- *Making It Up North* #107 “Duluth Homegrown”

Explore the making of Duluth’s original music festival as it turns 20! From a simple birthday party the event has grown to include two cities, 200 bands and thousands of fans.

- *Making It Up North* #108: “Busting Out”

Meet creative makers as they step out on their respective career paths. From opening restaurants to launching a jewelry line, these makers are emerging and making waves up north.

- *Making It Up North* #109: “Placemakers”

Explore four creative spaces in the Arrowhead and meet the makers making room for a new class of creators.

- *Making It Up North* #110: “In Music”

Step into the limelight with musicians striving to make it in the music business including Erik Berry, Marc Gartman, Haley and Jillian Rae.

- *Making It Up North* #111: “Collaborative”

Everyone wins when creative partnerships draw the best from all involved. Discover how successful collaborations inspire new ideas.

- *Making It Up North* #112: “Homecoming”

They left to make a living and came back to build their lives. Meet hometown entrepreneurs making an impact across the region.

## Native Report

Start of Season/Digital Release Date: January 4, 2018

6 Segments

The series is attractive to both a general and tribal audience, promoting understanding between cultures, tribes and reservations - offering a venue for the stories of challenge and success coming from tribal communities - and educating public television viewers about the culture and traditions of native citizens.

*Native Report* fulfills the goals of Legacy Funding by exposing the citizens of north eastern Minnesota and across the nation to local native culture and language; Providing leaning across the screen and in the class room; Allowing teachers the ability to bring specifically tailored lesson plans to their students.



*Carl Gawboy in his home studio long the Northshore of Minnesota*

### DISTRIBUTION

Total number of hours broadcast: 5 hours (From 48 airings on PBS North and PBS Explore)

### ENGAGEMENT

6 lesson plans have been created for use by educators in conjunction with each video segment from *Native Report* that can be used to augment the written content in the classroom.

- NR #1303 Segment Center School  
We then visit an inner-city school to learn about its Ojibwe and Dakota language programs.
- NR #1304 Segment Michael Meuers Author, Road to Ponemah  
We meet Michael Meuers, author of the biography and teachings of Ojibwe Spiritual leader, healer, and teacher Larry Stillday.
- NR #1309 Segment Carl Gawboy, Painter  
We interview noted artist Carl Gawboy and view his artwork that spans his career.
- NR #1313 Segment Marcie McIntier, Bead Artist  
We meet artist and Ojibwe craftswoman Marcie McIntire as she teaches an Ojibwe moccasin making course.
- NR #1313 Segment Oshki-Ogiimaag Charter School  
We visit Oshki Ogimaag Charter School to learn about their language program.
- NR #1315 Segment Michael Lyons “Boozhoo Nana Boozhoo”  
We learn about an Ojibwe language and culture podcast that features Native American puppets.

# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2018

For Period: July 1, 2017 through June 30, 2018

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

<b>129D.18 Reporting Items</b>	
<b>Names of Legacy funded programs reporting</b> July 1, 2017 through June 30, 2018	<i>Duluth Parks: An Outdoor Tradition</i> <i>Fires of 1918</i> <i>Making It Up North</i> <i>Native Report</i>
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	Two of WDSE's four total stations broadcast WDSE Legacy-funded programs. In addition, some WDSE Legacy programs are seen statewide on the Minnesota Channel.
<b>Estimated viewership</b> July 1, 2017 through June 30, 2018	353,857
<b>Hours available for web streaming</b> July 1, 2017 through June 30, 2018	134
<b>Education materials created and distribution</b> July 1, 2017 through June 30, 2018	18

<b>Legacy Projects</b>	<b>Cost of Production</b>
<b>For period: July 1, 2017 - June 30, 2018</b>	<b>For period: July 1, 2017 - June 30, 2018</b>
<i>Duluth Parks: An Outdoor Tradition</i>	\$60,682
<i>Fires of 1918</i>	\$27,020
<i>Making It Up North</i>	\$229,857
<i>Native Report</i>	\$21,756
	\$0
	\$0
	\$0
<b>Total</b>	<b>\$339,315</b>

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p><b>Duluth Parks: An Outdoor Tradition:</b> This documentary celebrates the city's long standing love affair with the outdoors in a one-hour documentary film that explores the city's parklands through the stories of people passionate about building and preserving them.</p> <p><b>Fires of 1918:</b> The horror and hardship of the great Minnesota fires of 1918 are hard to imagine 100-years later. Words alone cannot describe the sheer terror and confusion created by flames that killed nearly 500 in northeastern Minnesota, forcing more than 50-thousand people from their homes. Ten communities were destroyed and dozens more were damaged in an inferno that covered an 1,800-square mile area. From Moose Lake to Cloquet to Duluth, every survivor marked time from that point forward as "before the fire" or "after the fire". The date October 12, 1918 will forever be remembered in this part of the world as a date that didn't just make history, but erased history. Now, a century later, WDSE WRPT presents a new documentary on the greatest catastrophe ever in northern Minnesota, "Fires of 1918."</p> <p><b>Making It Up North:</b> In this new WDSE•WRPT series, explore stories of people who have broken through to thrive in their own sphere. You'll meet creative artists, artisans and entrepreneurs engaged in honing their skills, following their passion and realizing their dreams.</p> <p><b>Native Report:</b> The series promotes understanding between cultures, tribes and reservations - offering a venue for the stories of challenge and success coming from tribal communities - and educating public television viewers about the culture and traditions of native citizens.</p>
Recipient phone number	218-788-2832
Names of board members	See below
Recipient email address	email@wdse.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our programs page at takes you to <a href="https://www.wdse.org/shows/legacy">https://www.wdse.org/shows/legacy</a> that shows the details about WDSE's use of Legacy funds
Amount, source and fiscal year of the appropriation	\$339,314 ACHF Grant Appropriation SFY-18
Amount and source of additional funds	
Duration of projects	Project activities occurred between July 1, 2017 and June 30, 2018.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	2.66

Direct expenses and admin cost	\$339,314
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
<b>Duluth Parks: An Outdoor Tradition</b> (60 minute Documentary)	7/1/17 To 6/30/18	.5	\$60,682	0	Meetings with community advisory boards to measure responses from area viewers & tracking of online viewing activity and comment	Website visits/views, and community advisory board	876 hits on website and video views
<b>Fires of 1918</b> (60 minute Historical Documentary)	7/1/17 To 6/30/18	.25	\$27,020	0	Meetings with community advisory boards to measure responses from area viewers & tracking of online viewing activity and comment	Website visits and community advisory board	2,178 hits on website
<b>Making It Up North</b>	7/1/17 To 6/30/18	1.7	\$229,857	0	Meetings with community advisory boards to measure responses from area viewers & tracking of online viewing activity and comment	Website visits and community advisory board	11,663 hits on website and video views
<b>Native Report</b> (6 Segments of a 15 episode season)	7/1/17 To 6/30/18	.21	\$21,756	0	Meetings with community advisory boards to measure responses from area viewers & tracking of online viewing activity and comment	Website visits and community advisory board	16,819 hits on website and video views

## WDSE • WRPT 2018 Board of Trustees

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# Pioneer Public Television

## Year Est.

1966

## Website

[www.pioneer.org](http://www.pioneer.org)

## Locations

Granite Falls, MN  
Appleton, MN



Pioneer Public Television has created a wealth of programming through Legacy funding that's been highly successful by ways of developing innovative storytelling methods for local history, creating engaging educational guides that meet state standards, promoting the cultural diversity of Minnesota and building strong relationships with community leaders and organizations.

“ I am inspired by the *Postcards* documentaries and by the diversity of style across the videos. The stories kept my attention because they were interesting, compelling and not too long. ”

## AREAS OF IMPACT

*Relationships*

*Cultural  
Diversity*

*Education*

*Local  
History*

## Relationships

Pioneer partnered with Upper Sioux Community elder, Walter “Super” LaBatte to share his stories of Dakota art, diversity and history. Dedicating time and care in accurate storytelling helped Pioneer deepen relationships with members of the Upper Sioux Community.

## Cultural Diversity

Pioneer is engaging the region in dialogues about the growing culture, anti-immigration and the history of rural Minnesota. Relationships with local communities of color have led to greater statewide awareness about the issues they face.

## Education

Pioneer is developing standards-aligned lesson plans around documentaries on traditional Scandinavian and Native American art. These lesson plans will be shared on PBS LearningMedia and tested out in area schools.

## Local History

The stories we share through *Postcards* reframe our Minnesota history into tangible stories for new generations. It gives students & viewers something to learn that is outside of the basic framework of traditional education.

## **PIONEER PUBLIC TELEVISION | Appleton/Granite Falls**



### **IMPACT OF LEGACY FUNDING THROUGH PIONEER PUBLIC TELEVISION**

Pioneer Public Television has created a wealth of programming through Legacy funding that's been highly successful by ways of developing innovative storytelling methods for local history, creating engaging educational guides that meet state standards, promoting the cultural diversity of Minnesota and building strong relationships with community leaders and organizations.

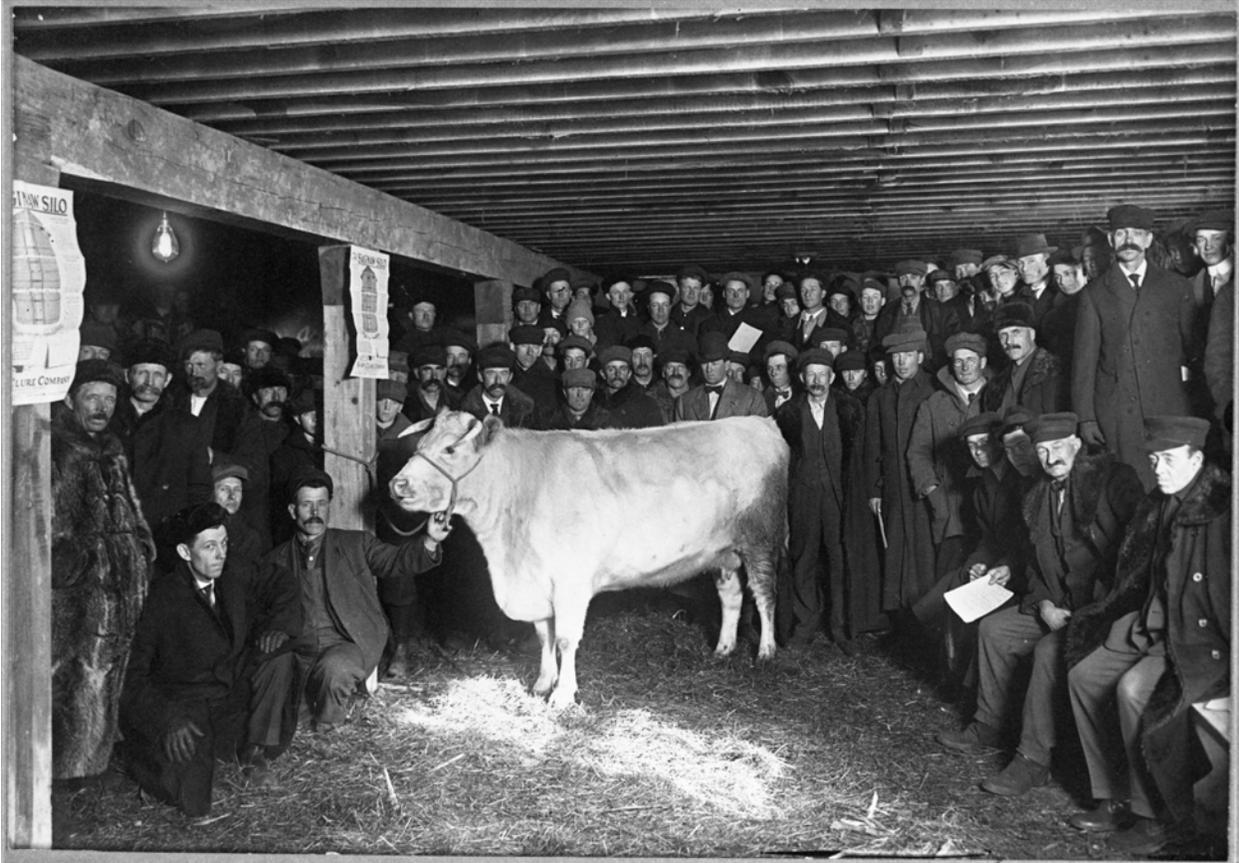
- **Pioneer's educational team is developing 10 educational guides that meet state standards.**
- **Pioneer's Legacy content has reached 13 film festivals worldwide last year and has received 4 Midwest Emmy awards between 2017 and 2018.**
- **Pioneer has held 20+ Civic Engagement events with Legacy content reaching over 2,000 people in person and millions more through broadcast.**



## **AREAS OF IMPACT**

### ***LOCAL HISTORY***

*The stories we share through Postcards reframe our Minnesota history into tangible stories for new generations. It gives students & viewers something to learn that is outside of the basic framework of traditional education.*



## ***EDUCATION***

Pioneer intends to develop 10 lesson plans around the documentaries being created about traditional Scandinavian and Native American art as it is being passed on to another generation. These lesson plans will be aligned with state educational standards and shared on PBS LearningMedia and tested out in area schools.

The purpose of this effort is to extend the documentaries beyond our broadcast and online platforms and bring these documentaries into the classroom to inspire a new generation to carry on the traditions of handwork so necessary for cultural connection and preservation.



## ***CULTURAL DIVERSITY***

Through community-based screenings of Legacy, PBS and other local content, Pioneer is reaching out to the small rural communities we serve and engaging the region in dialogues about the growing culture, anti-immigration sentiment and the history of rural Minnesota. Pioneer's relationship with the local Native American, Somali, Micronesian and Hmong communities in our viewing region have led to greater statewide awareness about the issues they face. Our goal is to lift up rarely told narratives of our people that are often ignored by the media. We want to give attention to rural communities and minority groups to help create a more knowledgeable, accepting world where diverse stories are appreciated.



## ***BUILDING RELATIONSHIPS***

Pioneer developed a relationship with the Upper Sioux Community elder, Walter "Super" LaBatte. His stories of Dakota art, diversity and history made an impact on the regional community and the state by building new relationships and strengthening cultural bonds. By dedicating substantial time and care in accurate storytelling while addressing sensitive issues, the programs were instrumental in helping Pioneer deepen relationships with members of the Upper Sioux Community.

After airing, the two stories were screened at a special gathering of the Upper and Lower Sioux Communities held at Pioneer's new studio in Granite Falls in June. The communities gathered to watch and discuss the documentaries, while sharing the traditional corn soup that Walter talks about in his story. The soup was made by a younger member of the tribe, showing that the recipe had indeed been passed to the next generation.

In September, Walter's stories were both nominated for Upper Midwest® Emmy Awards and Walter's animated story was named an official selection for the Oscar-qualifying St. Louis International Film Festival. Pioneer is both honored and humbled to have the opportunity to tell Legacy Stories of Impact like this as we continue our journey towards becoming responsible storytellers, highlighting native Minnesota—the land we call home.

## POSTCARDS



13 Episodes

*Postcards* captures the lives of many local artists and relives the cultural history of our viewing area. *Postcards* not only educates and informs viewers about our region and the gifted individuals who call this region home, but it also gives these individuals the opportunity to increase their exposure.



Episode #901 Frankie Jost, Sperry House, Winter Light - Feb. 8, 2018

Take a dip into the water at Lake Carlos Marina with famous wakesurfer, Frankie Jost, step back in time at the Sperry House in Willmar and visit the winter wonderland created by artist Bruce Munro at the Minnesota Landscape Arboretum.

Episode #902 Karl Unnasch, Ella Kneprath, At Home With Monsters - Feb. 15, 2018

Check out the new permanent light sculpture in Montevideo created by Karl Unnasch, learn about fashion photography with rising talent, Ella Kneprath and finish the evening with a tour of the At Home with Monsters exhibit at the Minneapolis Institute of Arts.



Episode #903 Brady Perl, Bukovina Old World Bakery, How Sweet It Is Candy Store - Feb 22, 2018

Listen to the folk music of musician, Brady Perl, taste the European history at Bukovina Old World Bakery and reminisce about nostalgic candy at How Sweet It Is in New London, MN.

Episode #904 Andes Tower Hills, La Ferme, Mindful Exhibit - March 1, 2018

Andes Tower Hills started as a community-run ski hill in 1980 and is now an area ski destination. La Ferme is a restaurant featuring fresh, seasonal, locally-sourced products, supporting local farmers. “Mindful: Exploring Mental Health Through Art” is an exhibit exploring the impact that mental illness has on society and how the arts can encourage positive self-expression.



Episode #905 Ethan Clerc - March 22, 2018

Twenty-year-old Ethan Clerc has a passion for filmmaking. He has produced three feature length films and more than 150 short videos. With each project, his reputation and skill level has grown. Postcards interviews Clerc as he traces his career from the early YouTube days to his most recent project, Cottonwood, filmed in the summer of 2017.

Episode #906 Quill Working, Walter "Super" LaBatte - March 29, 2018

A story about Walter “Super” LaBatte Jr’s journey to fulfillment through traditional Dakota tactile art and a story about Georgina Drapeau, Mat Pendleton, Hope TwoHearts and David Louis' quill work revival percolating up through a new generation of the Dakota people of Cansa'yapi (where the trees are painted red).

Episode #907 Ashley Hanson: Milan Play & Bus Movies - April 5, 2018

Ashley Hanson is a theater artist and musician whose work explores stories of and connection to place. She is the co-founder of PlaceBase Productions and instigator of Public Transformation — a cross-country documentary art project highlighting the work of rural-based artists and arts organizations which are making their communities a more vibrant, healthy and connected place to live.



Episode #908 Sarlettes, Courageous heARTS and Sámi-inspired Bracelets - April 12, 2018

Sarlettes Music, Morris, school, music, band, instruments, repair, Postcards, rural, school, rural community schools, Courageous heARTS, youth-led, nonprofit, art, studio, Minneapolis, community building, leadership, Lindsay Walz, Lake Lillian, I-35W, Norma Refsal, Sámi, Sámi-inspired, bracelets, class, Milan Village Arts School, indigenous, Arctic Circle, Norway, Sweden, Finland, Kola Peninsula, Russia, Reindeer husbandry, leather, antler, pewter thread.

Episode #909 Knifemakers, Olga Nichols, Lietzau Taxidermy - April 19, 2018

Gene Tokheim and Jon Roisen are award-winning knifemakers who are dedicated to passing what they know on to subsequent generations through classes at the Milan Village Arts School. Painter Olga Nichols uses her journey from Uganda to Bird Island to influences her painting. Lietzau Taxidermy is a destination for black powder, rendezvous reenactors and Native American art and culture supplies.



Episode #910 Prairie Dreamers - April 26, 2018

Springboard for the Arts is an economic and community development organization for artists that opened an office in Fergus Falls in 2011. The organization helps creative people with the “business side” of being an artist. A film by Nik Nerburn, *Prairie Dreamers*, tells the story of the many ways this organization’s investment in the Fergus Falls office has paid dividends through an art engagement.

Episode #911 Donnelly Threshing Bee - May 3, 2018

Take a look into the world of the annual threshing bee held in the tiny town of Donnelly, MN. Learn the history behind the event and the eras of rural living that it represents and hear insights from Donnelly residents and historian Stephen Gross on what makes the Donnelly Threshing Bee such a valuable experience for visitors of all ages. Produced by University of Minnesota, Morris.



Episode #912 Lac qui Parle County Fair, Vietnam Story, Maya Bdeg'a (Pelican Hill) - May 10, 2017

Todd Patzer, Clair Anderson, Robert Glomstad and Anita T. Gaul are all interviewed for a special feature on the Lac qui Parle County Fair which draws more than 7,000 visitors each year to the fairgrounds in Madison. This segment explores the general history of county fairs in rural Minnesota, while focusing specifically on the happenings at the Lac qui Parle County Fair from the 1870s to the 1930s. When he was a soldier, Hettling thought he was fighting to make the world safe for democracy. He loved interacting with the children of Vietnam. Then he came home and was called "baby killer." Learn how he has dedicated his life to healing between nations. Walter "Super" LaBatte Jr. of Granite Falls narrates a family story of the origins of the naming of Pelican Hill on Lake Traverse.

Episode #913 Vietnam - May 17, 2017

Vietnam stories in rural Minnesota.

## **GRASSLAND JAM – *Special music series production***



*Pictured: Frank Solivan of Frank Solivan & Dirty Kitchen*

### **Episodes 401-413**

**Program Description:** *Grassland Jam* is Pioneer’s folk/bluegrass/gospel/Americana music program. The program highlights music captured at the annual Minnesota Bluegrass and Old Time Music Festival. Pioneer used its mobile studio to record bands for three days during the event at the El Rancho Mañana Campground near Richmond, Minnesota. The bands featured in each episode are listed below. The third season of “Grassland Jam” featured bands performing at the [Minnesota Bluegrass and Old Time Music Festival](#), held in Richmond, Minnesota in August of 2016.

#### **Episode 401: Premiere date of January 13, 2018**

Frank Solivan & Dirty Kitchen

#### **Episode 402: Premiere date of January 20, 2018**

The Po’ Ramblin’ Boys

#### **Episode 403: Premiere date of January 27, 2018**

The Good Intentions / Black River Revue

#### **Episode 404: Premiere date of February 3, 2018**

Tony Rook Band / The WoodPicks

#### **Episode 405: Premiere date of February 10, 2018**

Mother Banjo / Evan Kinney & His Dixieland Squirrel Skinners

**Episode 406: Premiere date of February 17, 2018**

Bluegrass Martins / Dugout Canoe



*Pictured: The WoodPicks*

**Episode 407: Premiere date of February 24, 2018**

Roochie Toohey & The Ragtime Shepherd Kings / Sawtooth Brothers

**Episode 408: Premiere date of March 24, 2018**

Art Stevenson & High Water / New Riverside Ramblers

**Episode 409: Premiere date of March 31, 2018**

Frank Solivan & Dirty Kitchen / The WoodPicks

**Episode 410: Premiere date of April 7, 2018**

Evan Kinney & His Dixieland Squirrel Skinners / Tony Rook Band

**Episode 411: Premiere date of April 14, 2018**

Roochie Toohey & His Dixieland Squirrel Skinners / Bluegrass Martins

**Episode 412: Premiere date of April 21, 2018**

The Po' Ramblin' Boys / Black River Revue

**Episode 413: Premiere date of April 28, 2018**

Art Stevenson & High Water / Sawtooth Brothers

## **PRAIRIE YARD & GARDEN**

### **HERITAGE FARMSTEADS 3107 – March 15, 2018**

We have all heard of Century Farms where generations of family members have lived on the same farm for one hundred or more years. Host, Mary Holm visits with a brother and sister duo who have incorporated old pieces from their past into stunning new flower beds that make their farmsteads just beautiful. Both live near Barnesville, Minnesota where Jeff Cihak has lots of shade in his yard and Jill Rogers has nothing but sun in hers.



*Mother & Daughter Dakota quillworkers pass traditional art from generation to generation*

### **DISTRIBUTION**

Pioneer's three stations (KWCM-Appleton, KSMN-Worthington, and K49-Fergus Falls) broadcast all these programs on our high definition channel. *Prairie Yard and Garden* episodes also aired on the Pioneer Create channel. We also have web distribution on Pioneer OnDemand, YouTube, and Facebook.



## **ENGAGEMENT**

Legacy Civic Engagement events 2017 - 2018

Civic engagement is a key strategy that Pioneer uses to build relationships with viewers and partner institutions throughout Minnesota.

Over the past year Pioneer has sponsored and organized more than 15 public events and engagement opportunities that reached out to more than 2,200 people across the state of Minnesota.

The engagements were designed to increase awareness about Legacy Productions by Pioneer.

Engagements took place in Granite Falls, Marshall, Willmar, Milan, Appleton, Alexandria, Worthington, Winona, Wrenshall, Renville, Madison, Redwood Falls and the Twin Cities.

Engagements took the form of, Screenings and discussions, Fair Booths, Talks and Presentations, Open House Celebrations and Film Festivals.

### **Here is a list of some those engagements:**

#### **August 24, 2017 Total Citizens Engaged: 65**

Willmar Vietnam Screening and discussion with Vets at the Kandiyohi County Health and Human Services Building. Legacy funded Vietnam stories and interviews with local vets are shown and discussed. Co-sponsoring partners include local Veterans Service Organizations and the Minnesota Humanities Center.

**September 12, 2017 Total Citizens Engaged: 150**

Marshall Vietnam Screening and discussion with Vets at Southwest Minnesota State University. Legacy funded Vietnam stories and interviews with local vets are shown and discussed. Co-sponsoring partners include local Veterans Service Organizations and the Minnesota Humanities Center.



**September 15, 2017 Total Citizens Engaged: 40**

Appleton Vietnam Screening and discussion with Vets at Appleton VFW. Legacy funded Vietnam stories and interviews with local vets are shown and discussed. Co-sponsoring partners include local Veterans Service Organizations.

**October 6-14, 2017 Total Citizens Engaged: 250**

Dana Conroy and Matt Johnson attend the Mill Valley Film Festival in Mill Valley, CA for multiple special screenings of Fire & Light, a Postcards special doc that focuses on life with autism.

**October 10, 2017 Total Citizens Engaged: 90**

Worthington Vietnam Screening and discussion with Vets at the Minnesota West Campus in Worthington. Legacy funded Vietnam stories and interviews with local vets are shown and discussed. Co-sponsoring partners include local Veterans Service Organizations and the Minnesota Humanities Center.

**October 29-31, 2017 Total Citizens Engaged: 150**

Pioneer screens autism focused documentary *Fire & Light* at Golden Gate International Film Festival in San Francisco, CA.

**November 20, 2017 Total Citizens Engaged: 40**

Marshall Vietnam Screening and discussion with Vets at the Marshall/Lyon County Public Library. Legacy funded Vietnam stories and interviews with local vets are shown and discussed. Co-sponsoring partners include the Marshall/Lyon County Public Library.

**January 15, 2018 Total Citizens Engaged: 20**

MRVED Educators Learning Together (MELT) conference at Lac qui Parle Valley High school

Met with teachers from six school districts to discuss how they use Legacy funded programs in their classrooms

**February 9, 2018 Total Citizens Engaged: 300**

Dana Conroy attends Frozen Film festival in Winona for Screening of *Postcards Fire & Light* documentary which was an official selection for the Festival.

**Feb 20, 2018 Total Citizens Engaged: 75**

Pioneer Legacy Funded staff meet with Legislators and general public with a booth at the State Capitol for MPTA Day on the Hill

**Feb 22 and 23 Total Citizens Engaged: 300**

Pioneer Legacy funded staff host booth at the Alexandria Farm and Home Show where legacy funded Postcards programs are featured.

**March 23, 2018 Total Citizens Engaged: 75**

Pioneer Legacy Funded staff present at the American Swedish Institute at the “History Whatever 2” conference about their process of making Legacy-funded, award-winning historical documentaries.

**April 27 & 28 2018 Total Citizens Engaged: 300**



During PBS President, Paula Kerger's visit to Pioneer's new studio in Granite Falls, several hundred Pioneer members and donors celebrate the award-winning Legacy productions produced by Pioneer staff.

**May 31, 2018 Total Citizens Engaged: 60**

Screening and discussion event Legacy and MAC P funded documentaries about Scandinavian artists who teach classes at the Milan Village Arts School.



**June 1, 2018 Total Citizens Engaged: 80**

Screening and discussion event Legacy and MAC P funded documentaries about Native American artists at Pioneer's new studio in Granite Falls.

**June 23 and 24, 2018 Total Citizens Engaged: 300**

Pioneer General Manager Les Heen participates in MPTA Vietnam Remembered event in St. Paul.

**June 28 & 29, 2018 Total Citizens Engaged: 75**

Postcard Senior Producer Dana Johnson participates in the Free Range Film Festival in Wrenshall Minnesota where the *Postcards Fire & Light* documentary was an official selection for the Festival.

## FILM FESTIVALS & AWARDS



1. Berlin Flash Film Festival (Berlin, Germany) - June 2017
2. Atlanta Docufest - Aug. 2017 (Semi-finalist)
3. Mill Valley Film Festival (San Fran) - Oct. 2017 (Attended)
4. Golden Gate International Film Festival (San Fran) - Oct. 2017 (Award Winner) (Attended)
5. Bainbridge Island Film Festival (Seattle) - Nov. 2017 (Award Winner)
6. Portland Film Festival (Portland, OR) - Nov. 2017
7. Frozen River Film Festival (Winona) - Feb. 2018 (Attended)
8. Trenton Film Festival (New Jersey) - Jan. 2018
9. Eureregion Film Festival (Heerlen, Netherlands) - Feb. 2018 (Semi-finalist)
10. Twister Alley Film Festival (Woodward, OK) - May 2018 (May 3-5)
11. SENE Film Festival (Providence RI) - April 2018 (April 24-28)
12. Free Range Film Festival (Duluth) - June 2018
13. DocEdge Off season



We've currently visited 13 festivals with *Fire & Light*, a documentary about autism. At two of the festivals we were award winners. We've screened in Europe twice. Legacy content has screened on both the East and West Coast and throughout the Midwest. The importance of having this content internationally touring is sharing the legacy of the state of Minnesota not just locally but around the world.



We also have received 2 Midwest Emmy Awards for Legacy content. One for the Holocaust boxcar story at the Fagen Fighters WWII Museum and the other for the KMS Marching Band traveling to Pearl Harbor. We have also received two more Emmy awards this year for a story on the Guillermo del Toro exhibit at MIA and a traditional story animated and told by a Dakota elder. Pioneer Legacy content has totaled 4 Midwest Emmy awards from 2017-2018.



# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2018

For Period: July 1, 2017 through June 30, 2018

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<b>Names of Legacy funded programs reporting</b> July 1, 2017 through June 30, 2018	<i>Postcards, 13 half-hour episodes</i> <i>Grassland Jam, 13 half-hour episodes</i> <i>Prairie Yard and Garden, one half-hour episode on history and cultural heritage within a longer series</i>
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	Pioneer's three stations (KWCM-Appleton, KSMN-Worthington, and K49-Fergus Falls) broadcast all these programs on our high definition channel. <i>Prairie Yard and Garden</i> episodes also aired on the Pioneer Create channel.
<b>Estimated viewership</b> July 1, 2017 through June 30, 2018	Pioneer does not subscribe to Nielsen ratings, so Nielsen audience estimates are not available. The broadcast viewing area has an estimated population of 1,022,032.
<b>Hours available for web streaming</b> July 1, 2017 through June 30, 2018	
<b>Education materials created and distribution</b> July 1, 2017 through June 30, 2018	

Legacy Projects	Cost of Production
For period: July 1, 2017 - June 30, 2018	For period: July 1, 2017 - June 30, 2018
<i>Pioneer Series Production (Postcards series and select episode of Prairie Yard and Garden)</i>	\$212,604
<i>Pioneer special projects and music productions (Grassland Jam)</i>	\$107,302
<b>Total</b>	<b>\$ 321,906</b>

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

(i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project; (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	Pioneer Series Production: 13 episodes of <i>Postcards</i> : a thirty-minute weekly series on the arts, history and cultural heritage of western Minnesota; acquisition and broadcast distribution of special arts, history or cultural heritage content within a select episode of the <i>Prairie Yard and Garden</i> series.  Pioneer Specials and Music Performance Production: Production and broadcast distribution of 13 episodes of <i>Grassland Jam</i> , a music performance series recorded at the Minnesota Bluegrass and Old-Time Music Association Annual Festival in Stearns County.
Recipient phone number	320-289-2622
Names of board members	See below
Recipient email address	yourtv@pioneer.org
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	We have a link posted on our home page at <a href="http://www.pioneer.org">www.pioneer.org</a> that takes citizens to the LLC website where the details are posted about Pioneer's use of Legacy funds
Amount, source and fiscal year of the appropriation	\$321,906.00 ACHF Grant Appropriation SFY-18
Amount and source of additional funds	\$14,310 MAC Philanthropies
Duration of projects	Project activities occurred between July 1, 2017 and June 30, 2018.
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	4.5
Direct expenses and admin cost	\$286,497 and \$35,409
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

Project	Start-End Dates	FTE	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
Pioneer Series Production ( <i>Postcards</i> series and single episode in the <i>Prairie Yard and Garden</i> series)	7/1/17 To 6/30/18	3.0	\$190,998	\$23,606	Surveys of area viewer/members to assess program popularity and impact; meetings with Pioneer Community Advisory Board to measure responses from area viewers, tracking of online viewing activity. On-time completion of the <i>Postcards</i> series; on-time completion of ACHF content within the <i>Prairie Yard and Garden</i> series.	Positive reactions from viewers, members and Pioneer Community Advisory Board showing greater awareness of arts and community activity, plus increased viewer activity as shown in online analytics, including web views and social media activity.	Viewers learned about artists, cultural opportunities, community events, and the history of their communities. Artists gained visibility far beyond their communities.
Pioneer specials and music performance productions ( <i>Grassland Jam</i> music production)	7/1/17 To 6/30/18	1.5	\$95,499	\$11,803	Surveys of area viewer/members to assess program popularity; meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity. On-time completion of productions.	Positive reactions from viewers, members and Pioneer Community Advisory Board showing greater awareness of arts and community activity, plus increased viewer activity as shown in online analytics, including web views and social media activity.	Viewers learned about musical performances, and cultural opportunities within their region, such as attending the bluegrass music festival in Stearns County. Musicians reached a larger audience growth, which included the opportunity to link to their recorded performances via Pioneer's web site.

## **Pioneer Public Television 2018 Board of Trustees**

### **Pioneer Public Television Board of Directors (for the period ending June 30, 2018)**

Pat Kubly (Chair)  
Julie Rath (First Vice Chair)  
Julie Bleyhl (Second Vice Chair)  
Mark Olson (Secretary-Treasurer)  
Chuck Grussing  
Roxanne Hayenga  
Linda Wing  
Paul Raymo  
Andy Lopez  
Deb Economou  
Gabe Desrosiers  
Matt Privratsky



# Prairie Public

## Year Est.

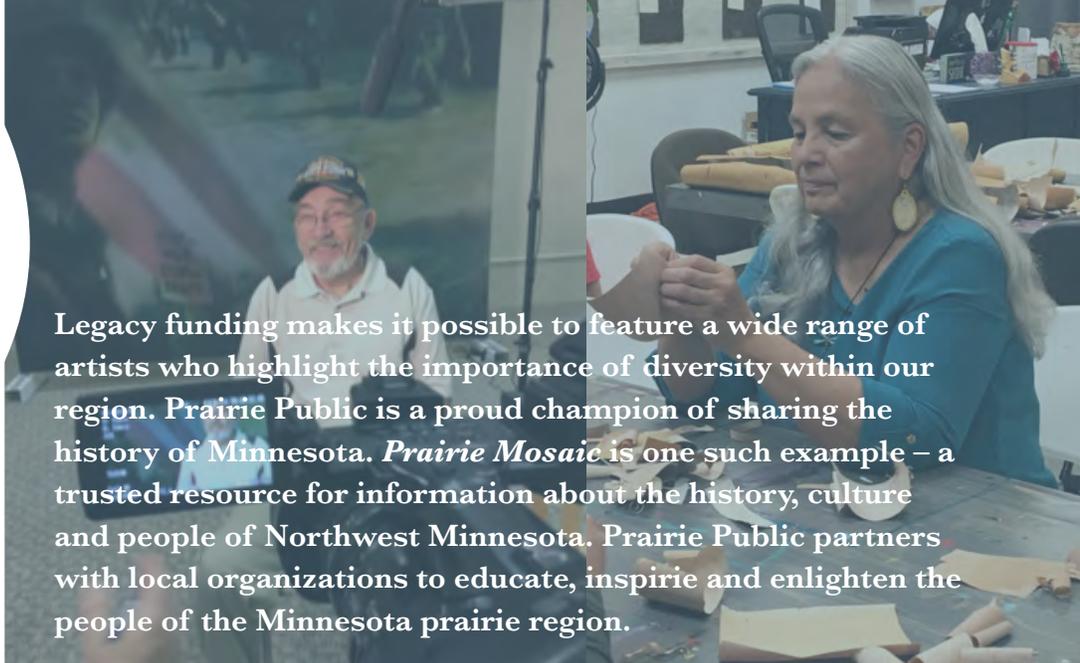
1964

## Website

[www.prairiepublic.org](http://www.prairiepublic.org)

## Location

Moorhead/Crookston



Legacy funding makes it possible to feature a wide range of artists who highlight the importance of diversity within our region. Prairie Public is a proud champion of sharing the history of Minnesota. *Prairie Mosaic* is one such example – a trusted resource for information about the history, culture and people of Northwest Minnesota. Prairie Public partners with local organizations to educate, inspire and enlighten the people of the Minnesota prairie region.

“

What a great description of In Their Own Words Museum (Perham, MN). One of a kind museum dedicated to the collecting filmed interviews with veterans across the USA.

Great collection of women's stories from the pioneers, homesteaders and parks. Thanks for your program!

”

## AREAS OF IMPACT

*Local Veterans*

*Diversity in Art*

*Political History*

## Local Veterans

Prairie Public connected with Veterans who described lasting effects of the Vietnam War. For some, this was the first time they could communicate the emotional impact this piece of history has taken on their lives.

## Diversity in Art

The Historical & Cultural Society of Clay County in Moorhead, MN featured an exhibit titled *Illuminating the Word: The Saint John's Bible*. Prairie Public was able to capture this fascinating yet painstaking process of illuminating the text with hand crafted calligraphy.

-97-

## Political History

Prairie Public produced a 3-part documentary examining the MN and ND farmers who, at the dawn of the 20th century, took control of their own economic destinies. The legacy of this radicalism shaped the political landscape of the Great Plains today.

## **PRAIRIE PUBLIC | Fargo - Moorhead**

### **PRAIRIE MOSAIC**

*Prairie Mosaic* premiered its 9th season on October 23, 2017. The full programs, promotional material and individual show segments were broadcast on three of Prairie Public's broadcast channels and posted to YouTube. Promos and show segments were shared on Prairie Public's Facebook and Twitter accounts.

*Prairie Mosaic* is a studio-produced program featuring the rich stories of the people of Northwest Minnesota. Pre-produced feature segments highlight the arts, history, music and culture of the region. Nine new episodes are produced each budget year. Past shows are repeated every week.



*Metallic art by Karmen Rheault, Moorhead, MN*

**901 October 23, 2017 9:00 PM;** Phelps Mill, Fergus Falls, MN

**902 November 20, 2017 9:00 PM;** Karmen Rheault, Moorhead, MN; David Stoddard, Fergus Falls, MN; Darrell Frykman, Elbow Lake, MN.

**903 December 18, 2017 9:00 PM;** Sara Jo Trangsrud, Roseau, MN



*Wood Sculpture by Fred Cogelow, Willmar, MN*

**904 January 29, 2018 9:00 PM;** Artist Andrew Stark, Moorhead, MN; Author Sinclair Lewis, Sauk Center, MN; Musician Connie Gjermundson, Albertville, MN.

**905 February 26, 2018 9:00 PM;** Vietnam Veteran David Scherzer, Moorhead, MN; Woodworker Fred Cogelow, Willmar MN; Ice Sculptor Kim Brewster, Moorhead, MN



*Logging machinery at Peder Engelstad Pioneer Village, Thief River Falls, MN*

**906 March 26, 2018 9:00 PM;** Historical and Cultural Society of Clay County St. John's Bible exhibit, Moorhead, MN; Concordia College Marimba Choir, Moorhead, MN.

**907 April 30, 2018 9:00 PM;** Musician Mike Munson, Winona, MN

**908 May 21, 2017 9:00 PM;** Peder Engelstad Pioneer Village, Thief River Falls, MN; Matthew Griswold, Minneapolis, MN.

**909 June 25, 2018 9:00 PM;** NPL politician AC Townley, Artist Rodney Haug, Hawley, MN.

## PRAIRIE MUSICIANS



8 episodes were broadcast on Prairie Public and posted to Prairie Public's YouTube channel. Individual songs were output to the same platforms and shared on Prairie Public's Facebook and Twitter accounts. An eclectic mix of genres is always the ultimate goal.

*Prairie Musicians* is a studio produced program featuring regional musicians. Each program highlights original music and thereby introduces new musicians to our viewers. Sharing the musical talents of the region and providing musicians exposure to a worldwide audience.



*BENSON FAMILY SINGERS, FARIBAULT, MN*



*MICHAEL RAY PFEIFER WITH CURT HUTCHENS, OAKDALE, MN*

**Matthew Griswold, Minneapolis, MN.** Griswold is proud of his successful transition from US Army soldier to singer songwriter. His original music contains powerful messages that he loves sharing and performing to audiences across Minnesota.

**KROME, East Grand Forks, MN.** This group consists of cousins who love performing almost any genre of music, from rock, blues, folk, and many more. Over the last 20 years, their original music has addressed everyday life issues.

**Jeff Krause Trio, Minneapolis, MN.** Rooted in the tradition of classic Americana & Folk storytelling with a bit of Blues & Southern Soul, the Jeff Krause Trio creates a spirit around the acceptance of the highs and lows of everyday life.

**Michael Shynes, St. Cloud, MN.** Shynes is a talented musician with a vocal range that can support the genre-blur that he delivers to his audience. The smooth and infectious sound is a platter on which the finely crafted story is delivered.

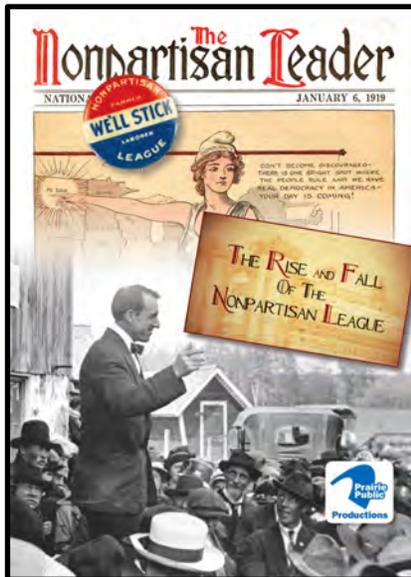
**Nita Velo, Sabin, MN.** An accomplished singer/songwriter, she's had publishing contracts, performed jingles, and worked as a demo vocalist for many notable musicians in Nashville and Los Angeles. She appreciates performing on both small and large stages.

**Michael Ray Pfeifer with Curt Hutchens, Oakdale, MN.** A strong musical duo that thrive when performing music to any audience. Their appreciation for music is evident in the original tunes that are so finely arranged and produced.

**Benson Family Singers, Faribault, MN.** This family band is a true testament to the unity that music can provide when enjoyed with loved ones. Their passion for performing gospel music is apparent, but it's the respect they have for each other that makes this family a group of professional musicians.

**Friends of Al Siegle Band, Erhard, MN.** This group of friends enjoy a long history of performing their favorite tunes in the beautiful Minnesota lake country. Along with classic folk and gospel tunes, they experiment with original country tunes that anyone can dance to.

## THE RISE AND FALL OF THE NONPARTISAN LEAGUE



### THE RISE AND FALL OF THE NONPARTISAN LEAGUE: PART 1

At the dawn of the 20th century, a spark of political radicalism ignited long-held resentments and turned a small agrarian protest movement into a national political prairie fire. Determined to take control of their own economic futures, North Dakota farmers led by Nonpartisan League founder A. C. Townley managed to take over state government in only two years and challenge the grain marketing, railroad, and banking monopolies that denied them the profits of their own labor.

### THE RISE AND FALL OF THE NONPARTISAN LEAGUE: PART 2

Called the last of the great farmer's crusades, the rise of the Nonpartisan League is a story fraught with political intrigue, back room dealings, conspiracies, riots, red baiting, slander and libel. Although the league were successful in creating its program of state owned industries, its very success threatened its future on the very verge of becoming an important national political movement.

### THE RISE AND FALL OF THE NONPARTISAN LEAGUE: PART 3

The failure of the Nonpartisan League in its first bid for success did not mean the end of the farmers' dream of economic independence. At the height of the depression, the economic disaster that ruined farmers' hopes also sparked a resurgence of the Nonpartisan League now led by one of North Dakota's most controversial politicians—William Langer.

## ALL STARS OF THE NONPARTISAN LEAGUE

The story of the Nonpartisan League is a story of big ideas and of the big personalities that tried to make the dream of economic independence for farmers a reality: Arthur C. Townley—the restless entrepreneur who became a master strategist, Lynn Fraser—the farmer turned economic philosopher who sacrificed his dreams to serve others, William Langer—the ruthless politician who sacrificed his party loyalty to what he thought was the greater good, and Usher Burdick—the honest man of the people who found success in ways he least expected.

These are the men who shaped the political dynasty that was the Nonpartisan League.

The history of Minnesota politics is critical the future of our state. Learning from spirited politicians like AC Townley, Wild Bill Langer, and Usher Burdick will guide future individuals who have a passion for making our political system benefit the masses. The impact of this documentary is intended to bring a appreciation for the past, but more so, a realization that there is no idea too small or insignificant. Leaders emerge from all corners of Minnesota, and any viewer can appreciate their own dreams by witnessing the accomplishments of the people who fought for the Nonpartisan League.

# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2018

For Period: July 1, 2017 through June 30, 2018

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<p><b>Names of Legacy funded programs reporting</b></p> <p>July 1, 2017 through June 30, 2018</p>	<p><b>-6 Arts, Cultural, Features:</b>                      Alley Arts Institute Public Murals, Wadena, MN; Denise Lajimodiere, Native American Artist-in-Residence, Minnesota Historical Society; Otter Tail County 150 Year Celebration; Jean O'Neill, screen printer, East Grand Forks, MN; MN politician AC Townley; MN politician Usher Burdick; Germans From Russia Childhood Memories.</p> <p><b>-2 Historical Features:</b>                      Cemetery Walk event, Becker County Historical Society; 'Illuminating the Word: The St. John's Bible' exhibit at the Clay County Historical and Cultural Society</p> <p><b>-8 Prairie Musicians Performances:</b>                      -Michael Ray Pfeifer, Minneapolis, MN                      -Michael Shynes, Little Falls, MN                      -Benson Family Singers, Faribault, MN                      -Krome, Viking, MN                      -The Friends of Al Siegle Band, Erhard, MN                      -Matthew Griswold, Minneapolis, MN                      -Nita Velo, Sabin, MN                      -Jeff Krause Trio, Minneapolis, MN</p> <p><b>-3 Art Education Modules by MN native Buck Paulson:</b> Both broadcast and used on digital platforms. Topics include refinement of Innes Landscape, Albuquerque Sunset, Crash.</p> <p><b>-Wet vs Dry Documentary:</b> Premiered on PPB-HD on October 23, 2017. Posted to all digital platforms. The show explains the history of alcohol laws between the border towns of Fargo and Moorhead in the late 1800's.</p> <p><b>-The Rise and Fall of the Nonpartisan League Documentary:</b>                      At the dawn of the 20th century, a spark of political radicalism turned a small agrarian protest movement into a national political prairie fire. Determined to take control of their own economic futures, North Dakota farmers managed to take over state government in only two years and challenge the grain marketing, railroad, and banking monopolies that denied them the profits of their own labor. The failure of the Nonpartisan League in its first bid for success did not mean the end of the farmers dream of economic independence. At the height of the depression, the economic disaster that ruined farmers' hopes also sparked a resurgence of the Nonpartisan League.</p> <p><b>Education Services:</b> Prairie Public provides northwest Minnesota schools and the families they serve with PBS-approved, research-based, multimedia resources and professional development, including special emphasis on cross-curricular application of the arts, history and culture. Prairie Public's commitment to education predates the Legacy Amendment, and Legacy funds help augment and expand the work, particularly in early childhood education, teacher professional development, and distribution of educational resources. In January 2018, the Legacy Amendment supported our participation in LIFT Professional Development Conference for educators in</p>

	<p>the Northwest Service Cooperative held in Thief River Falls for 700+ Minnesota pre K-12 teachers. We collaborated hosting the LIFT with Co-Op staff and teachers in the community. In May 2018, Prairie Public partnered with Lakes Country Service Cooperative out of Fergus Falls in presenting Music, Movement and Nature: an Early Childhood Education Conference. The conferences offered numerous sessions on using digital tools for cross-curricular applications, and many other opportunities.</p> <p>We presented breakout sessions highlighting the latest digital teaching tools from PBS and Prairie Public at regional education conferences and workshop trainings for pre K-12 educators. We used our e-newsletter and social media platforms to promote our free events and resources to nearly 7,000 Minnesota teachers representing approximately 65,000 students.</p> <p>Educational programs and video collections on Minnesota regional arts, history and culture were made available to Minnesota school districts via the free PBS Learning Media <a href="#">digital resource portal</a>.</p> <p>Family Learning Event grants were used to enable three Minnesota schools to present programs committed to building literacy skills at home, encouraging parental involvement in their children’s learning and sparking a love of literacy, discovery and learning in young learners.</p>
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	3 stations: PPB HD, MN Channel, World/Life
<b>Estimated viewership</b>	464,000 viewing households
July 1, 2017 through June 30, 2018	
<b>Hours available for web streaming</b>	141.5 hours of on-line streaming available
July 1, 2017 through June 30, 2018	
<b>Education materials created and distribution</b>	<ul style="list-style-type: none"> <li>• Presented 3 Family Learning Events</li> <li>• Presented a training at the annual Minnesota Art Educator Conference, which was attended by 185 art educators, and participated in the Communities Collaborative Brain Development Conference in Mahanomen, attended by over 500 educators and service providers.</li> <li>• Teamed up with Minnesota’s Northwest Service Coop and Lakes Country Service Coop to co-host two teacher professional development events.</li> <li>• Disseminated at least 750 learning-related handouts to 1,500 underserved parents and children at the annual Giving Tree event in Moorhead.</li> <li>• Engaged 1,500 people at Share-A-Story in Fargo, ND in June, which was attended by many Minnesota families.</li> <li>• Distributed 200+ books to Minnesota kids.</li> <li>• <b>Published 10 new lesson plans in 2017-18.</b></li> <li>• Organized several large outreach events, including the “One World, One Sky Planetarium Event” at Minnesota State University Moorhead in February 2018. The event, tailored to spark interest in STEM and STEAM among young children, was attended by over 500 people. We distributed 200 educational handouts and 200 vouchers for free learning apps at this event alone, plus we exposed kids to science experiments, the rudimentary basics of astronomy. In addition to MSUM, we also developed a partnership with the professional staff at Moore Engineering of Fargo.</li> <li>• Broadcast 1,680 hours of educational programming.</li> <li>• Distributed over 500 free mobile app vouchers for Apple and Android users to schools, early childhood educators, and families using mobile technology as a learning tool.</li> <li>• Provided early childhood and K-12 newsletters, tens of thousands online resources through PBS Learning Media, PBS KIDS and Prairie Public’s Education website to northwestern Minnesota educators.</li> </ul>
July 1, 2017 through June 30, 2018	

<b>Legacy Projects</b>	<b>Cost of Production</b>
<b>For period: July 1, 2017 - June 30, 2018</b>	<b>For period: July 1, 2017 - June 30, 2018</b>
#1: Media Production - Arts and Cultural	\$85,363.88
#2: Media Production - Historical	\$76,024.43
#3: Educational Services	\$106,108.53
<b>Total</b>	<b>\$267,496.84</b>

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

## 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

3.303, Subd. 10 Reporting Items	
Project names and project descriptions	<p>Work for Fiscal Year 2017 included the following projects:</p> <p>1. Media Production and Educational Services</p> <p>1A. Media Production Arts and Cultural</p> <p>Produced six (6) 6 minute features on Alley Arts Institute Public Murals, Wadena, MN; Denise Lajimodiere, Native American Artist-in-Residence, Minnesota Historical Society; Otter Tail County 150 Year Celebration; Jean O'Neill, screen printer, East Grand Forks, MN; MN politician AC Townley, MN politician Usher Burdick.</p> <p>Produced 3 art education modules with MN Native Buck Paulson for use in the K-12 classroom.</p> <p>Produced 8 half hour studio performances by Minnesota musicians (Prairie Musicians)</p> <p>1B. Media Production – Historical</p> <p>Produce (2) 6-minute historical pieces in cooperation with the Clay Co and Becker Co Historical Societies. Broadcast a ½ hour documentary on the history of the Nonpartisan League in Minnesota. .</p> <p>1-C. Educational Services</p> <p>In the fiscal year 2018 Prairie Public plans to continue to provide “no fee” educational services to Minnesota K-12 schools in our coverage area. 100 Minnesota schools with over 70,000 students are able to access Prairie Publics Educational department’s services with no fees. B. We intend to sponsor or support at least two (2) regional inservice workshop events for teachers and other education professionals which will provide training and resources incorporating arts, culture and history into lessons and curricula. Prairie Public Education Services staff anticipates participation of up to 500 Minnesota teachers in the workshop events. C. We will feature the work of at least six (6) Master Teachers selected from projects created following these events by sharing lesson plans and resources, as well as interactive professional development webinars with teachers everywhere. D. Prairie Public Education Services will present three (3) Ready To Learn events in Minnesota. These will help local school communities provide activities and resources for children, families and teachers in an event that promotes literacy and learning.</p>

Recipient phone number	701-241-6900
Names of board members	See below
Recipient email address	<a href="mailto:jgast@prairiepublic.org">jgast@prairiepublic.org</a>
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	Link on Prairie Public website to LLC website where details are posted about Prairie Public's use of Legacy funds. <a href="http://www.prairiepublic.org/television/minnesota-legacy-programs">www.prairiepublic.org/television/minnesota-legacy-programs</a>
Amount, source and fiscal year of the appropriation	The total amount of the appropriation is \$267,496.84 It is appropriated as available to reimburse for expenses incurred between July 1, 2017-June 30, 2018.
Amount and source of additional funds	None
Duration of projects	July 1, 2017-June 30, 2018
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	3
Direct expenses and admin cost	
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2017 through June 30, 2018

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outcomes	Measurable Impacts
	7/1/17 - 6/30/18					see detail below	see detail below
1-A. Media Production - Arts and Cultural: 7 Short Features; 3 Art Ed spots; 8 Music shows	7/1/17 - 6/30/18	.50	\$267,496.84		meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity and comments	Website visits, and community advisory board	116,816 hits on website for Historical Heritage Funded Programs
1-B. Media Production - Historical: 2 Short Features; broadcast Wet vs Dry; complete The Rise and Fall of the Nonpartisan League	7/1/17 - 6/30/18	.75			meetings with community advisory board to measure responses from area viewers, tracking of online viewing activity & comments	Website visits, and community advisory board	118,021 hits on website for Historical Heritage Funded Programs
1-C. Educational Services	7/1/17 - 6/30/18	1.75			Surveys, anecdotal feedback, photos	Track # of teachers trained in workshops and # of students by broadcast	Approximately 500 Minnesota-based teachers will attend the professional development conferences and over 67,000 pre K-12 Minnesota students will have access to educational programming through our broadcast and digital services.

## **Prairie Public 2018 Board of Trustees**

Joshua Boschee, Fargo, ND

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### **EX OFFICIO MEMBERS**

Ken Zealand (President of Prairie Public Manitoba), Winnipeg, MB

John E. Harris III (President & CEO), Fargo, ND



# Twin Cities PBS

## Year Est.

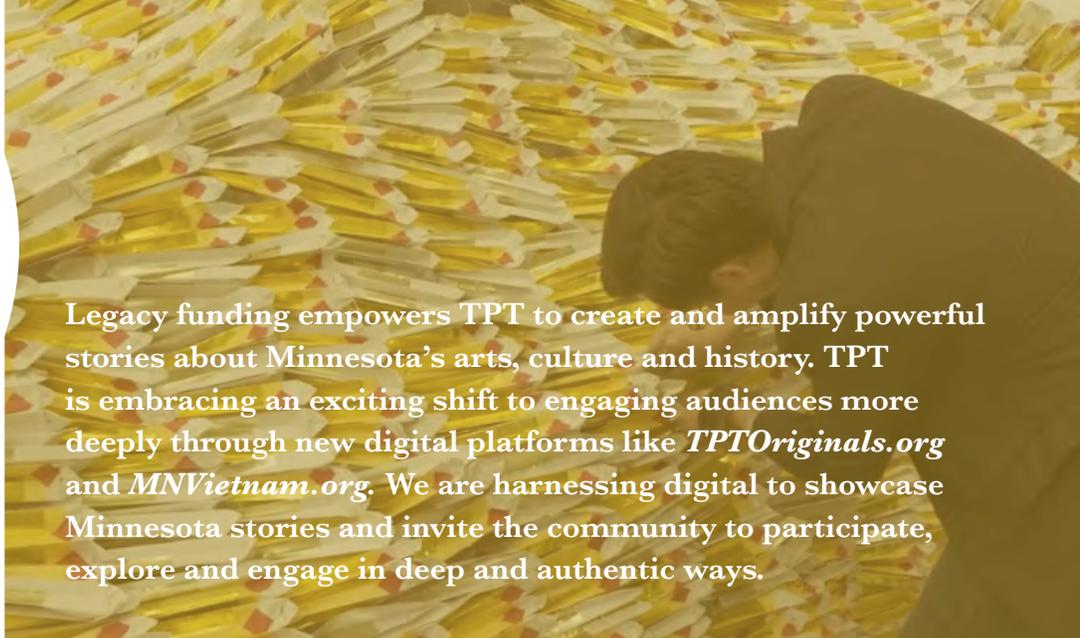
1957

## Website

[www.tpt.org](http://www.tpt.org)

## Location

St. Paul, MN



Legacy funding empowers TPT to create and amplify powerful stories about Minnesota's arts, culture and history. TPT is embracing an exciting shift to engaging audiences more deeply through new digital platforms like *TPTOriginals.org* and *MNVietnam.org*. We are harnessing digital to showcase Minnesota stories and invite the community to participate, explore and engage in deep and authentic ways.

“

**As the Internet continues to flatten the world, I think regional/local culture will become more and more important. Platforms like TPT / PBS are critical to keeping our culture vital, relevant, and SEEN. Let's show off to the world what makes us unique!**

”

Mary Jo Hoffman, Artist, Minneapolis

## AREAS OF IMPACT

*Local  
History*

*Arts &  
Culture*

*Partnerships*

## Local History

Programming like *Minnesota Experience* invites viewers to create a deeper connection with our local history through authentic storytelling.

## Arts & Culture

Going into its 10th season, the Emmy Award-winning arts and culture series *Minnesota Original* (MNO) gives local and national visibility to our artists and multicultural creative communities.

## Partnerships

Legacy funding provides a strong foundation of support that inspires confidence with funders and community organizations alike to co-produce high-impact media.

## TWIN CITIES PBS | St. Paul/Minneapolis

### ARTS AND CULTURAL WORK

July 2017 – June 2018

249 TOTAL Digital outputs

The Legacy-funded Arts and Cultural work at Twin Cities PBS (TPT) includes; the signature broadcast and digital series *Minnesota Original* (MNO) with events and educator materials, developing and producing digital content, cultivating and nurturing community partnerships to produce Legacy co-funded series and projects: *Art Is*, *The Minnesota Museum of American Art* (The M), *Giving Voice Chorus*, *Explore Minnesota/Minnesota Theater Alliance* and the Minnesota Orchestra’s “*Music for Mandela*” Tour through South Africa.

Website page views/social media impressions: 3,860,085

Video views: 1,935,583

Engagements: 87,888

### Minnesota Original (MNO)

November 2017 – June 2018

189 Digital outputs



*Minnesota Original* (MNO) is Twin Cities PBS’ signature arts and cultural series. MNO produces insightful and compelling stories starring local artists and cultural figures who explore their heritage, create provocative experiences and inspire understanding and authentic connections. MNO partners with its subjects and collaborators to craft stories intentionally designed to engage and make an impact.



BEING AN ARTIST GIVES PAINTER DEVIN WILDES THE FREEDOM TO THRIVE WHILE LIVING WITH AUTISM. OUR MNO PIECE PUBLISHED ON WORLD AUTISM DAY WAS FEATURED ON THE PIONEER PRESS' TWINCITIES.COM, MAY 2018

*“THIS is autism awareness AND acceptance” – Viewer*

*“This is why we need to keep funding public television. Beautiful and humane story.” - Viewer*

## DISTRIBUTION

MNO's new digital publishing model is designed for more consistent online releases and engagement. Broadcast episodes are curated from the digital content libraries on [tpt.org](http://tpt.org) and [tptoriginals.org](http://tptoriginals.org). MNO continues to be distributed on-air nationally to PBS stations by American Public Television and digitally by WNET's All Arts public media arts and cultural website. MNO's growing digital content libraries are a trusted source for educators. MNO created and posted 25 educator guides during the 2017-2018 state fiscal year. A total of 592 educator guides are available online at PBS LearningMedia.

American Public Television (APT) distributes a collection of more than 60 episodes of *MN Original* for national broadcast on public television. This national distribution brings unprecedented visibility to the hundreds of thriving Minnesota artists featured working together with dozens of organizations throughout their communities. These programs are available to more than 61% of or to over 74 million US households. Twin Cities PBS and *MN Original* partners with the Public Television Major Market Group (MMG), representing 28 of the largest public television stations in the country, in a unique content sharing initiative. MMG distributed 10 *MN Original* stories for use in broadcast and online increasing visibility of featured artists and our communities.

### APT Metrics:

18,346 telecasts

9,173 Hours

198 stations

40 states

66,954,840 TV Households in Nielsen Markets Served by Airing Stations

169,781,347 People (age 2+) Living in TV Households in Nielsen Markets Served by Airing Stations

PBS, PBS Newshour and PBS Digital Studios occasionally post *MN Original* arts stories to their Facebook pages where its more than millions fans have an opportunity to engage with Legacy content.

Twin Cities PBS and *MN Original* partners with the Public Television Major Market Group (MMG), representing 28 of the largest public television stations in the country, in a unique content sharing initiative. MMG nationally distributed 12 *MN Original* stories for use in broadcasts and online, increasing visibility of featured artists and our communities.

A collection of 48 *MN Original* stories is hosted on PBS LearningMedia, a partnership between PBS and WGBH that provides PreK-12 educators with access to free digital content and professional development opportunities designed to improve teacher effectiveness and student achievement. As America's most trusted institution and number-one children's educational brand, PBS' platform sees over 1 million unique visitors each month during the school year.

20% of Minnesota teachers are users of PBS LearningMedia.

MNO Content on PBS LearningMedia:

6150 Users

7590 Pageviews

2562 Sessions

## ENGAGEMENT

### **Creative Arts Secondary School Tour & Workshop**

MNO continues to partner with Saint Paul Public Schools' Creative Arts Secondary School. Building on the success of the work from the recently completed DigiWorks project, Creative Arts Secondary School students workshopped with MNO producers to learn digital storytelling techniques in preparation for their video project, *Creative Arts Originals* inspired by Legacy-funded arts and cultural series MNO.



CREATIVE ARTS SECONDARY SCHOOL STUDENTS VISIT TWIN CITIES PBS, TOUR PRODUCTION FACILITIES DURING THE DIGITAL STORYTELLING WORKSHOP. MARCH 2018

Students from Creative Arts Secondary School visited TPT, received a tour and spent time with TPT staff talking about their work at TPT and fielding questions from the students and teachers.

*“MNO’s accessibility, quality production and representation of a diverse population make it a valuable resource for all students. MNO provides a way for our students to start seeing themselves as members of a wider artistic community. Authentic connections are important to our students. They are more likely to engage in our work at school if they can see how it applies to the world outside of school. MNO helps us make that connection.” – Arielle Goebel, Seminar Creative Arts High School Teacher*

MINNESOTA PUBLIC TELEVISION ASSOCIATION

LEGACY REPORTING: JULY 1, 2017 – JUNE 30, 2018

MNO content is streamed 24 hours a day at the MSP International Airport. More than 30 million passengers pass by gate C18 every year (82K each day) and see the content programmed by the Minneapolis Film Society.



MNO'S PIECE FEATURING MUSICIAN MAYYADDA SCREENING AT MSP AIRPORT, JUNE 2018

MNO continues to lead artists from all disciplines and backgrounds to new projects, collaborations and additional sales and bookings. Thousands of artists and arts organizations working across all disciplines, have been featured on MNO, providing unprecedented visibility of Minnesota and its arts and cultural communities to local and national audiences.

*“The MNO mini-documentary has been hands-down the best calling card I have ever had. I placed a link to the video in my email signature and I consistently get very enthusiastic responses to it. One woman whom I met at a conference had watched the video and was looking for me to meet me when I arrived. She said the documentary made her feel like she already knew me and it made her want to work with me. It’s instances like that that have made me realize what an incredibly valuable tool it is as an artist to have a professionally produced asset like this. I also know that people have seen the piece aired on public television stations in other states. It’s a small world and MNO has created many surprising connections.” - Kate Sutton Johnson, Featured Artist*

Events - Fall 2017 Art Crawl - Spring 2018

TPT opened our Street Space and created a marketplace featuring artists from MNO and offering an opportunity for them to sell their work.

## DIGITAL CONTENT DEVELOPMENT AND PRODUCTION

July 2017 – September 2017

60 Digital outputs



I AM A REFUGEE, POEM BY SOMALI SPOKEN WORD ARTIST IFRAH MANSOUR. PRODUCED DURING DIGITAL CONTENT DEVELOPMENT PROJECT, ON LOCATION AT WORLD REFUGEE DAY. THE DIGITAL PIECE WAS SELECTED AS PART OF THE 2018 PBS ONLINE FILM FESTIVAL AND MANSOUR HAS SINCE BEEN INVITED TO EXHIBIT HER WORK NATIONALLY.

As viewing and media consumption habits rapidly change, Twin Cities PBS transitioned its content production and distribution model from traditionally broadcast to digital publishing, beginning with Arts and Cultural work. The goal was to create and release more content, more frequently, to become more relevant with existing and new audiences. The Arts and Cultural team learned new technical skills and are shooting, editing and publishing more video and written content on TPT's digital and social channels. As a result, we are connecting in meaningful ways, more often, with our multi-cultural partners and communities.

## Co-Production: Art Is

July 2017 – June 2019

Digital Media Release Date October 2017- June 2018 4

Events

52 Digital outputs



SHUVUNDA BROWN PERFORMS HER POETRY TO A STANDING OVATION AT *ART IS... BLACK LIGHT!* FEBRUARY 2018

TPT developed and launched *ART IS*, a multi-media and events series designed to bring visibility to emerging and established artists in new ways. TPT invited four established artists of color to each form a cohort with three emerging artists and create interactive or engaging performances. The cohorts drew in enthusiastic and diverse audiences and created unique shared experiences. TPT produced and distributed more than 50 short videos featuring the artists, documenting their creative processes and performances and celebrating audience feedback. The digital content was posted online and shared on social media. The videos have served as promotion for the artists and have led to new collaborations, projects and grants.

*ART IS* was funded by the National Endowment for the Arts, the Lowertown Future Fund, St. Paul Cultural Star Grant and a private foundation, in addition to Legacy.

*“ART IS Black Light at TPT was a family reunion, it was communion. It was evolution”*

*“It is how different groups can come together and start to understand each other. It makes all of us stronger together.” - PaviElle French, Lead Artist*

*“ART IS represents our communities in a powerful, authentic light” – Event Attendee*

*“Things like this are rare, remarkable and unforgettable” – Event Attendee*

*ART IS* Artist Leila Awadallah was awarded a Jerome Grant as a result of work that premiered at *ART IS*. An artist Troop formed because of the community and collaboration that began with *Art Is* and went on to perform together at The Cowles Center.

*ART IS . . .*

*Exceptional local artists of color our community’s most exciting emerging artists to join them on stage and screen for this series of live events and inspiring media.*

Spring 2018 Art Crawl: *ART IS . . . Show & Tales*

Show & Tales was both an Art Crawl experience and an *ART IS . . .* event. People of all ages were invited into the Street Space to tell their truth through painting.

## **Co-Production: The Minnesota Museum of American Art (the M):**

June 2018 – May 2019

In production: 8 digital stories

Digital series premiere Fall 2018.



PHOTOGRAPH BY WING YOUNG HUIE, FROM THE M'S PERMANENT COLLECTION

MNO is partnering with its Lowertown neighbor, The Minnesota Museum of American Art to raise awareness and draw audiences to the area. A digital series is in production featuring the M's 124 year history in at least twelve locations throughout Saint Paul, its collection of more than 4,500 works of art and its vision for connecting a new generation with local, regional and national artists in their new permanent home in the Pioneer Endicott building.

## **Co-Production: Explore Minnesota and Minnesota Theater Alliance**

September 2017 – October 2018

In production: 10 broadcast and digital shorts

5 premiered online and on broadcast February and March 2018



TEATRO DEL PUEBLO AND PANGEA WORLD THEATER SUMMER 2018

Explore Minnesota, Minnesota Theatre Alliance and TPT are partnering to create broadcast and digital shorts for the initiative, *Explore Minnesota Theater Together*. The project highlights diverse work developed and presented by some of the more than 440 performing arts organizations throughout Minnesota. Explore Minnesota has embedded the Legacy co-funded content on the homepage of their website and promotes the series on social media.

## **Co-Production: the Minnesota Orchestra’s “Music for Mandela” South Africa Tour**

June 2018 – March 2019

In Development/Production: private donors funded the international travel portion of production of broadcast and digital stories



DR. MANDELA, NELSON MANDELA’S DAUGHTER, ADDRESSES AUDIENCES OF THE MINNESOTA ORCHESTRA, THE MINNESOTA CHORALE AND SOUTH AFRICAN ARTISTS AND DIGNITARIES AT ORCHESTRA HALL, JULY 2018

MNO is partnering with the Minnesota Orchestra to develop, produce and distribute a collection of broadcast and digital stories capturing the unprecedented musical and cultural exchange during its August 2018 South Africa *Music for Mandela* tour, as part of the worldwide celebration honoring Nelson Mandela on the centenary of his birth. The programming will premiere March 2019.

*“We’re thrilled that MNO will be documenting this historic tour promoting cultural diplomacy for our communities.”- Kevin Smith, President and CEO Minnesota Orchestra*

## **Co-Production: Giving Voice Chorus**

March 2018 – March 2019

In Production: broadcast and digital content



GIVING VOICE CHORUS REHEARSAL, JUNE 2018

MNO is partnering with The Giving Voice Chorus, which inspires and equips organizations worldwide to bring together people with Alzheimer’s and their care partners to sing in choruses that foster joy, well-being, purpose and community understanding. The partnership will produce digital and broadcast content to raise awareness about the disease, this exceptional program and also promote a deeper understanding of the value of arts and music.

MNO has been working together with Giving Voice since 2015. When PBS shared its digital story it sparked an overwhelming national online conversation. Many people reached out to ask how they could start a similar chorus in their own community. Giving Voice developed a toolkit and now there are more than 11 choruses the US and Canada in part because of the Legacy-funded MNO story.

## TPT Originals Website

July 2017 – June 2018

tptoriginals.org



For more than six decades, Twin Cities PBS has served as the headwaters of Minnesota stories – and today, we’re more committed than ever to revealing that there’s more to the North Star State than arctic winters and funny accents. Introducing TPT Originals, a hub of **locally-focused stories about Minnesota** and the people who call Minnesota home, created by one of Minnesota’s finest public-media organizations.

With a blend of new work and tales revived from TPT's archive, TPT Originals weaves together the varied experiences that form the tapestry of our community, in turn offering depth and dimension to the way you see Minnesota.

### **TPT Originals channels of content:**

ARTS | HISTORY | PUBLIC AFFAIRS | SERIES | COLLECTIONS

From profiles of **local artists** propelling our cultural zeitgeist to **in-depth portraits of the issues** that mattered most then and continue to matter today, TPT Originals invites you to dive deep, far below the placid surface, and to emerge with a rush of Minnesota pride.

### **HISTORY WORK**

July 2017 – June 2018

15 TOTAL Digital outputs

Legacy-funded History work at Twin Cities PBS has sparked fresh engagement with Minnesota's past through an exciting suite of content and initiatives. The new Minnesota Experience initiative is anchored by a weekly broadcast that features new documentaries, and exposes new audiences to classic history stories from TPT's archives. Funding has supported the creation of short-form content for TPT's Emmy Award-winning Out North documentary as well as North Star Civil War Stories, giving new life to this important Minnesota history.

In a recent MPTA survey of members and subscribers, 71% said that after watching local Arts, Culture and History content on public television, they were inspired to learn more about Minnesota's history. We are excited to continue this important work in making Minnesota's history accessible, relevant and meaningful to our communities through this work.

Website page views/social media impressions: 321,286

Video views: 70,660

Engagements: 2,084

## **Minnesota Experience** - New history-focused initiative & weekly broadcast

# MINNESOTA EXPERIENCE

Minnesota Experience is a Twin Cities PBS history initiative that explores people, places, and events from the state's past.

Minnesota Experience is anchored by a weekly broadcast of history programming featuring new documentary films as well as award-winning classics from tpt's unique archives. Whether on the air, online, or in the community, Minnesota Experience uses the power of storytelling and history to provide Minnesotans with context, connection and common ground on a range of issues, our diverse and shared identity, and our past and future. Minnesota Experience address key pillars in the ACHF including interweaving history into the lives of Minnesotans, increasing the number of Minnesotans who participate in history, and increasing the knowledge and awareness of the relevance of history in our present and future. Additional impact goals include using history narratives to build connections across communities, and spark conversations and increase empathy among Minnesotans.

### **ENGAGEMENT**

In its first month of broadcast, *Minnesota Experience* has garnered substantial viewership. In September of 2018, TPT launched dedicated social media channels for the new weekly local history series *Minnesota Experience* in an effort to connect with people on the stories that defined our state's past and that continue to reverberate in the present. The team behind the series also creates digital-only video and written stories that are distributed on TPT's new hub for local storytelling, [TPToriginals.org](http://TPToriginals.org).



### Videos on the @MinnesotaExperience Facebook Page

No matter the platform, local history buffs have rallied behind Minnesota Experience, prompting strong digital engagement right out of the gate

## Flour Power

*Flour Power* is an hour- long history of the rise and impact of milling in Minnesota.



*Flour Power* explores how milling made Minnesota. The story charts the growth of wheat farming, the harnessing of water power, the founders of the flour milling industry, and the expansion of the industry into global purveyors of industrialized food products.

## **‘North Star Civil War Stories’**

*Exploration of Minnesota’s African American Civil War veterans*

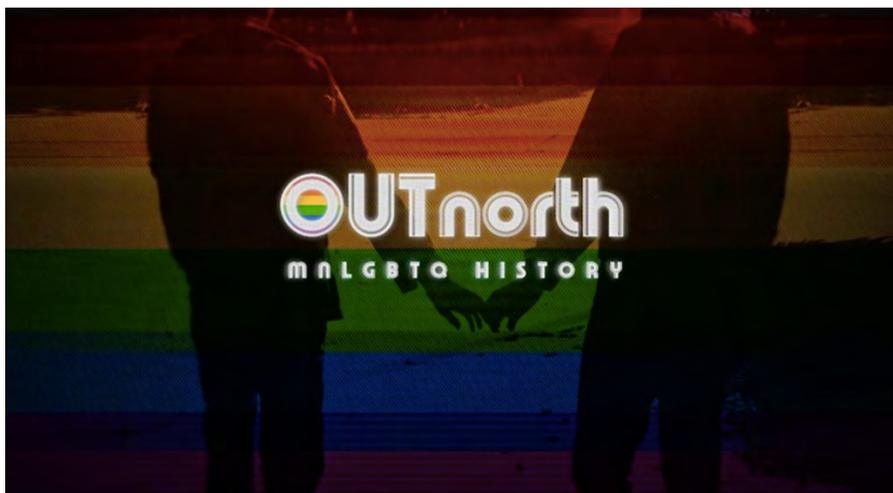
Four stories bring to light the hidden histories of African American Minnesotans during and after the Civil War. These unsung heroes made unique contributions to the Union and their new state, but the details and records of their involvement still challenge historians. Produced with the Ramsey County Historical Society.



## **Out North – MNLGBTQ History digital shorts**

Out North Digital Shorts – 11 stories total

Out North: MNLGBTQ History explores the untold past of Minnesota's lesbian, gay, bisexual, transgender and queer community and celebrates the strides the state has made since the gay liberation movement began in the 1970s.



# Report on Legacy Expenses: Cost of Production for State Fiscal Year 2018

**For Period: July 1, 2017 through June 30, 2018**

## 129D.18 GRANTS TO PUBLIC TELEVISION

Article 4 Sec. 7 Subd. 4. Reporting. A public station receiving funds appropriated under this section must report annually by January 15 to the commissioner, the Legislative Coordinating Commission, and the chairs and ranking minority members of the senate and house of representatives committees and divisions having jurisdiction over arts and cultural heritage policy and finance regarding how the previous year's grant funds were expended.

The report must contain specific information for each program produced and broadcast, including the cost of production, the number of stations broadcasting the program, estimated viewership, the number of hours of legacy program content available for streaming on Web sites, and other related measures. If the programs produced include educational material, the public station must report on these efforts.

129D.18 Reporting Items	
<b>Names of Legacy funded programs reporting</b> July 1, 2017 through June 30, 2018	<b>Minnesota Remembers Vietnam:</b> Telling Project MNO America's Secret War – Hmong Documentary MN Digital Story Wall MN Story Wall Content Creation Digital Story Wall Events MN Remembers Vietnam – Finishing Work Music of Vietnam Concert Vietnam – Other MPTA Stations The Wall that Heals <b>Arts &amp; Culture:</b> MNO Art Is Season 1 Explore Minnesota Giving Voice South Africa MN Orchestra Tour The M <b>History:</b> Legacy History Series (Development of the Minnesota Experience, Flour Power Documentary, North Star Civil War Stories and Out North Digital Shorts) Legacy Digital Content Development and Production MPTA Administration
<b>Cost of Production</b>	See Cost of Production below
<b>Number of stations broadcasting program</b>	3
<b>Estimated broadcast viewership</b> July 1, 2017 through June 30, 2018	1,742,530
<b>Hours available for web streaming</b> July 1, 2017 through June 30, 2018	209.3
<b>Education materials created and distribution</b> July 1, 2017 through June 30, 2018	25 (592 available online)

Legacy Projects	Cost of Production
For period: July 1, 2017 - June 30, 2018	For period: July 1, 2017 - June 30, 2018
VIETNAM	
Telling Project MNO	\$46,181
America's Secret War – Hmong Documentary	\$15,661
MN Digital Story Wall	\$207,248
MN Story Wall Content Creation	\$49,469
Digital Story Wall Events	\$145,853
MN Remembers Vietnam – Finishing Work	\$178,485
Music of Vietnam Concert	\$59,457

Vietnam - Other MPTA Stations	\$150,000
The Wall that Heals*	\$0
<b>ARTS &amp; CULTURE</b>	
MNO	\$658,804
Art Is Season 1	\$34,134
Explore Minnesota*	\$0
Giving Voice*	\$0
South Africa MN Orchestra Tour*	\$0
The M*	\$0
<b>HISTORY</b>	
Legacy History Series – Development of: Minnesota Experience, Flour Power Documentary, North Star Civil War Stories and Out North Digital Shorts	\$191,865
<b>DEVELOPMENT AND OVERSIGHT</b>	
Legacy Digital Content Development and Production – includes TPT Originals	\$397,118
MPTA Administration	\$18,177
<b>Total</b>	<b>\$2,152,452</b>

\* Expenses for these co-funded productions will appear in the next report.

# Report on Plan for the Use of Funds for Year One of the Biennium

## For Period: July 1, 2017 through June 30, 2018

### 3.303 LEGISLATIVE COORDINATING COMMISSION; CREATION AND ORGANIZATION; STAFF; DUTIES.

Subd. 10 As soon as practicable or by January 15 of the applicable fiscal year, whichever comes first, a recipient of a direct appropriation from a fund covered under this section shall submit the information required and, when applicable, compile and submit the same information for any grant recipient or other subrecipient of funding:

- (i) the name of the project and a project description; (ii) the name, telephone number, members of the board or equivalent governing body, and e-mail address of the funding recipient and, when applicable, the Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project; (iii) the amount and source of funding, including the fiscal year of the appropriation; (iv) the amount and source of any additional funding or leverage; (v) the duration of the project; (vi) the number of full-time equivalents funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088; (vii) the direct expenses and administration costs of the project;
- (viii) proposed measurable outcomes and the plan for measuring and evaluating the results; (ix) the entity acting as the fiscal agent or administering agency and a point of contact for additional information

<b>3.303, Subd. 10 Reporting Items</b>	
Project names and project descriptions	<p><b>Minnesota Remembers Vietnam:</b>            Telling Project MNO            America's Secret War – Hmong Documentary            MN Digital Story Wall            MN Story Wall Content Creation            Digital Story Wall Events            MN Remembers Vietnam – Finishing Work            Music of Vietnam Concert            Vietnam – Other MPTA Stations            The Wall that Heals</p> <p><b>Arts &amp; Culture:</b>            MNO            Art Is Season 1            Explore Minnesota            Giving Voice            South Africa MN Orchestra Tour            The M</p> <p><b>History:</b>            Legacy History Series (Development of the Minnesota Experience, Flour Power Documentary, North Star Civil War Stories and Out North Digital Shorts)            Legacy Digital Content Development and Production            MPTA Administration</p>
Recipient phone number	651-222-1717
Names of board members	See attached
Recipient email address	<a href="mailto:lkadrlik@tpt.org">lkadrlik@tpt.org</a>
Web site address where the public can directly access detailed information on the recipient's receipt and use of money for the project	<a href="http://www.mptalegacymedia.org">www.mptalegacymedia.org</a>
Amount, source and fiscal year of the appropriation	\$2,152,452 is appropriated as available to reimburse for expenses incurred in the first year of the biennium, July 1, 2017 - June 30, 2018.
Amount and source of additional funds	TPT utilized private donors and grants to supplement the Legacy funding for the Vietnam projects with over \$880,000 in additional funds, although not all these funds were used in the first year of the biennium. TPT utilized partnership funds to match funding for projects like Art Is Seas 1, Explore MN, Giving Voice, South Africa MN Orchestra Tour and The M. The partnership funds used in the first year of the biennium were approx. \$81,000.

Duration of projects	Project activities took place between July 1, 2017 and June 30, 2018
FTEs funded under the project. For the purposes of this item, "full-time equivalent" means a position directly attributed to the receipt of money from one or more of the funds covered under this section, calculated as the total number of hours planned for the position divided by 2,088	See attached
Direct expenses and admin cost	See attached Work Plan and Budget
Proposed measurable outcomes	See attached Work Plan and Budget
Plan for measuring and evaluating results	See attached Work Plan and Budget
For pass-through, noncompetitive grants, the entity acting as the fiscal agent or administering agency and a point of contact for additional information	Department of Administration

# Report on Plan for the Use of Funds for Year One of the Biennium

For Period: July 1, 2016 through June 30, 2017

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outputs	Measurable Outcomes
TPT's Legacy funded projects (Total – individual projects broken out below)	7/1/17-6/30/18	13.51	\$1,788,138	\$364,314	(see below)	(see below)	(see below)
<b>VIETNAM</b>							Emmy Award- overall initiative
Telling Project MNO		.25			Track distribution and engagement with original and curated content  Collect digital analytics and broadcast ratings  Survey/Collect feedback from contributors, experts, educators, students, partners, audiences and communities	Produced a live theatrical performance and related production of the 1-hour documentary for broadcast	Increased awareness of and engagement with Vietnam veterans', their stories and issues  Increased awareness of the Secret War and diverse perspectives (African American, LGBTQ, Hmong and female veterans)  Veterans sought help for PTSD after event; cast-mates became friends  Selected for the PBS Stories of Service film fest  Emmy nomination
America's Secret War – Hmong Documentary		.12			Track distribution and engagement with original and curated content  Collect digital analytics and broadcast ratings  Survey/Collect feedback from contributors, experts, educators, students, partners, audiences and communities	Produced a 1-hour documentary	Increased awareness of and engagement with refugee and immigrant history, their stories and issues  Policy change- Hmong veterans recognized with Hmong Veteran Service Recognition Act of 2018  Emmy nomination
MN Digital Story Wall		.83			Collect digital analytics;  Survey/Collect feedback from audiences and communities	Website design, development and maintenance, other digital tools and statewide story curating for the ongoing work of the Digital Story Wall and the statewide initiative Minnesota Remembers: Vietnam	Increased documentation, awareness of and engagement with Vietnam veterans', their stories and issues  Emmy nomination- promo campaign
MN Story Wall Content Creation		.17				Produce, package, publish and distribute original and curated content related to Minnesota Remembers: Vietnam  Gathered 1,000 stories	Increased awareness of and engagement with Minnesota's cultural and history education
Digital Story Wall Events		1.13			Track engagement; Survey/Collect feedback from audiences and communities	Hosted over 100 statewide screenings, discussions and story-gathering events reaching over 24,000 people.  - over 100 community partners  Full time outreach coordinator	Increased number of cultural figures, historians, experts and Veterans groups across Minnesota featured and partnerships and collaborations forged

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outputs	Measurable Outcomes
MN Remembers Vietnam – Finishing Work		1.70				<p>APT Distribution strategy-reached millions nationwide;</p> <p>Distribute educational materials produced in partnership with Minnesota Humanities Center</p> <p>Full-time Story Wall digital editor</p> <p>Telling Project &amp; Secret War-series of digital shorts that are included on the Story Wall.</p> <p>1.5 hour broadcast of The Telling Project performance.</p>	<p>Increased accessibility nationwide via APT distribution</p> <p>Increased student and educator awareness of and engagement with Minnesota's Vietnam and other history organizations</p>
Music of Vietnam Concert		.17			Track engagement; Survey/Collect feedback from audiences and communities	<p>Produced two concerts at TPT based on the bestselling music book, "We Gotta Get Out of This Place." The events featured the book authors, a live band of MN musicians playing music from the Vietnam era and a dozen Minnesota veterans and community from the era narrating stories to offer context.</p> <p>The event aligned with the MNDVA/TPT Official MN Veterans Day 2017 event, featuring music and Vietnam War.</p>	Increased the number of Minnesotans who engage and participate with history and culture content
Vietnam - Other MPTA Stations		N/A			Track engagement; Survey/Collect feedback from audiences and communities	The stations of the MPTA not only created dozens of personal video stories for the Story Wall, but they created original long-form broadcast programs, screening and discussion events, and engagement opportunities to learn more about the Vietnam War era. Many created resources for educators and involved students in the story-creation process.	Increased documentation, awareness of and engagement with Vietnam veterans, their stories and issues; refugee and immigrant history, their stories and issues
The Wall that Heals		N/A			Track engagement; Survey/Collect feedback from audiences and communities	<p>TPT was chosen to be one of 38 2018 hosts for The Wall That Heals, a traveling replica of the Vietnam Wall. The exhibit included the Mobile Education Exhibit at the State Capitol; Curated experiences of public commemoration events, history exhibits, veteran resources, interactive art experiences, and a flyover of vintage Vietnam-era aircraft.</p> <p>Produced "EPILOGUE," a stage performance at the Ordway featuring Kevin Kling, Cathy Wurzer, J.D. Steele and over a dozen Minnesota Storytellers from the Vietnam initiative.</p>	<p>Over 15,000 experienced the Wall That Heals weekend and EPILOGUE performance at the Ordway. This culminating experience for the initiative brought community together. Included diverse community groups, stories and work from the initiative, over 250 volunteers for 24-hours a day for 5 days, and many said it was healing.</p> <p>Increased the number of Minnesotans who engage and participate with history and culture content</p>

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outputs	Measurable Outcomes
<b>ARTS &amp; CULTURE</b>							
MNO		4.56			Surveys: collaborators, educators, audiences, event attendees  Reach's: Collect estimated audience metrics online, on air, and in person (live events)	Outreach materials, educator guides and events to connect educators, students and communities to arts, cultural and history content and activities	We had a positive impact on our collaborators (artists, historians, experts, educators, partners, community members)  We enriched lives and strengthen communities through engagement with arts, culture, and history  We attracted new audiences to our work, and also to arts, culture and history
Art Is Season 1		.24			Video: We use video as a research tool to capture audience reactions, interviews, and community engagement	Co-funded Legacy projects that leverage Legacy funding through partnerships, lifting arts, cultural and history initiatives throughout our communities	We attracted new audiences to our work, and also to arts, culture and history
Explore Minnesota		N/A			Reach's: Collect estimated audience metrics online, on air, and in person (live events)  Surveys: collaborators, educators, audiences, event attendees	Co-funded Legacy projects that leverage Legacy funding through partnerships, lifting arts, cultural and history initiatives throughout our communities	We enriched lives and strengthen communities through engagement with arts, culture, and history
Giving Voice		N/A			Reach's: Collect estimated audience metrics online, on air, and in person (live events)  Surveys: collaborators, educators, audiences, event attendees	Co-funded Legacy projects that leverage Legacy funding through partnerships, lifting arts, cultural and history initiatives throughout our communities	We enriched lives and strengthen communities through the power of music and storytelling
South Africa MN Orchestra Tour		N/A			Video: We use video as a research tool to capture audience reactions, interviews, and community engagement	Production and crew to document South African tour- historic moment for MN musicians etc.	We built connections across communities, partnerships, organizations and people across the globe through the power of music and storytelling
The M		N/A			Reach's: Collect estimated audience metrics online, on air, and in person (live events)  Surveys: collaborators, educators, audiences, event attendees		We enriched lives and strengthen communities through engagement with arts, culture, and history  We have had a positive impact on our collaborators (artists, historians, experts, educators, partners, community members)

Project	Start-End Dates	FTE Positions	Direct Expenses	Admin Costs	Assessment Method	Measurable Outputs	Measurable Outcomes
<b>HISTORY</b>							
Legacy History Series – Development of the Minnesota Experience, Flour Power Documentary, North Star Civil War Stories and Out North Digital Shorts		1.43			Reach's: Collect estimated audience metrics online, on air, and in person (live events)	Developed and launched "MN Experience," a new history series- Original and repurposed archival History documentaries	We attracted new audiences to our work, and also to arts, culture and history Large broadcast viewership; large social media interest and engagement
<b>DEVELOPMENT AND OVERSIGHT</b>							
Legacy Digital Content Development and Production – includes TPT Originals		2.81			Surveys: collaborators, educators, audiences, event attendees	Additional written, digital and broadcast content  Digital tools for digital publishing to new platform, to showcase Legacy-funded content	We attracted new audiences to our work, and also to arts, culture and history; We enrich lives and strengthen communities through engagement with arts, culture, and history
MPTA Administration		.10			N/A	Administrative work on Legacy-related content, grant management, MPTA grant administration, reporting	Created cohesive and focused administration of Legacy funding to the MPTA

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REPORT APPENDIX

July 1, 2017 - June 30, 2018	WDSE	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
<b>Total Number of Jobs</b>							
Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding	2.66	13.51	3	4.5	4.1	4.4	32.17
<b>Total Number of Freelance/Temporary Jobs</b>		47	27	3	3	84	164
Includes both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts	0	\$64,930	\$27,295	\$2,700	\$10,508	\$30,298	\$135,731
<b>Total Number of Stations Broadcasting Legacy-Funded Programming</b>	4	3	3	3	3	2	
The total number of channels offered by each MPTA station that carry Legacy-funded programming	PBS North	TPT 2	PPB PrimeHD	Pioneer	L-Prime	15.1	
	PBS Explore	TPT LIFE	World/Life	Create	L-Plus	15.4*	
	Create	MN Channel	MN Channel	MN Channel	L-MN*		
	MN Channel		PBS KIDS		*MN Channel	*MN Channel	
							18
<b>Total Number of Hours Broadcast</b>							
Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	245	808.5	588	412	391	236	2,681.50
<b>Estimated Broadcast Viewership in our region</b>	353,857	1,742,530	464,000	1,017,000	492,633 773,200 more can receive via direct broadcast satellite	900,000	5,743,220
<b>Total Hours of Legacy Program Content Available Streaming Online</b>	134	209.3	141.5	148	148.5	161	942.3
<b>Total Number of Online Views</b>							
Website page views and online video views combined	1,023,660	*9,280,716	1,134,070	1,306,783	1,169,943	1,025,510	14,940,682
<b>Total Number of Lesson Guides Available</b>							
Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period	113	592	262	20	0	3	990

\*TPT numbers include MN Remembers Vietnam metrics on all TPT platforms that were accessed by viewers initiative-wide across the state.

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# mpta

minnesota public television association

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