



## Meeting Teachers' Needs in Reading/Language Arts

Help all of your students learn to read and write

Your reading, writing, and literacy instruction has a profound impact on your students' performance. With PBS TeacherLine® as your partner, every student can master these essential skills.

PBS is known for superior programming that both informs and inspires. That's why teachers like you nationwide turn to PBS TeacherLine for high-quality, research-based courses.

With PBS TeacherLine, the premier professional development resource, you gain access to more than 20 online courses in Reading/Language Arts for PreK–12 teachers and instructional coaches. Trained, certified facilitators lead top-quality, interactive six-week programs.

## PBS TeacherLine Builds a Firm Foundation

Our coursework provides effective, high-quality instruction in the *Reading First* criteria, as well as in writing and literacy. PBS TeacherLine courses clarify the wealth of information in each of these areas while incorporating technology integration, differentiated strategies for diverse learners, and assessment.

### READING

- **PHONEMIC AWARENESS AND PHONICS:** Create engaging lessons that combine both written and oral language concepts, helping students recognize, think about, and work with sounds, as well as learn the alphabetic principal.
- **VOCABULARY:** Focus on children's spoken language and stories to develop their oral vocabulary and a love of conversation. Evaluate students' word knowledge in written and oral vocabularies and incorporate context-based instruction to enhance their reading comprehension.
- **FLUENCY:** Give students the confidence to read silently with ease and aloud with inflection. By applying quantitative and qualitative evaluation methods, you can help students—especially older, struggling readers—improve their reading fluency.
- **COMPREHENSION:** Encourage your students to make meaningful connections in their reading to foster their understanding, even in Science and Mathematics texts.

### WRITING

Share your passion for writing and inspire students to read by exploring authors' websites. Discover the benefits of setting up and maintaining a Writing Workshop. And, as you acquire new strategies to help students develop their communication and writing skills, you can learn unique instructional approaches to apply across the content areas—for example in Science and Mathematics.

### LITERACY

Learn the theory, practice, and implementation of early literacy learning strategies to address *NCLB* policies for research-based literacy and reading instruction. Help all of your students, including English Language Learners (ELL), expand their vocabulary and comprehension proficiency.

## Relevant, Accessible, Affordable

Teachers give our courses an A+ because PBS TeacherLine

- **OFFERS ACCESSIBILITY, FLEXIBILITY, AND AFFORDABILITY:** Learning online is easy, even for “first-timers,” thanks to our responsive facilitators and help desk staff. You'll appreciate the flexibility of connecting via the Internet whenever and wherever it's convenient during each six-week course. And, these exceptional courses are affordable, thanks to a grant from the U.S. Department of Education.
- **LEADS TO PROFESSIONAL RECOGNITION:** You'll earn graduate credits, and Professional Development Points (PDPs) or Continuing Education Units (CEUs).
- **SUPPORTS COLLABORATIVE LEARNING:** Trained facilitators guide discussions and provide valuable feedback. Interactive learning creates a support system among colleagues, across the state and across the nation, for sharing strategies and insights.

### Your Regional PBS TeacherLine Access:

[www.ksmq.org/teacherline](http://www.ksmq.org/teacherline)



**BEYOND TELEVISION ... INFINITE POSSIBILITIES ...**

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## Meeting Districts' Needs in Reading/Language Arts

Ensure that students master the skills essential to all learning

Highly qualified teachers can provide all students with a firm foundation in reading and writing—skills crucial for success in school and beyond. With PBS TeacherLine<sup>®</sup> on your team, your teachers can acquire proven strategies to reach every student.

Administrators trust PBS to deliver high-quality, research-based content. By partnering with PBS TeacherLine, you can provide your teachers with exceptional courses while achieving your district's strategic goals.

PBS TeacherLine is the premier professional development resource offering online courses for PreK–12 teachers. Trained, certified facilitators lead more than 90 top-quality, six-week courses that span the entire curriculum.

## Develop a Strategy for Academic Success

Our coursework provides effective, high-quality instruction in all of the *Reading First* criteria. And, you can tailor a professional development program to meet your district's Reading/Language Arts objectives. Our breadth of topics and flexibility give you the option to provide teachers with individual courses, or an entire series. PBS TeacherLine courses enable teachers to integrate new strategies into their reading, writing, and literacy instruction.

Developed in collaboration with respected educational organizations and leading experts, all courses incorporate local and national standards. PBS TeacherLine courses also address the *NCLB* requirements and heightened expectations for research-based literacy and reading instruction.

## PBS TeacherLine Supports Districtwide Goals

PBS TeacherLine provides PreK–12 teachers with high-quality, standards- and research-based professional development in a facilitated, online environment. Our six-week courses offer teachers challenging, in-depth learning experiences that boost student achievement.

Administrators praise our comprehensive approach to professional development because PBS TeacherLine

- **SAVES DISTRICTS TIME AND MONEY:** The online format accommodates both individuals and groups in multiple locations, eliminating the need for substitutes and special training facilities. And, PBS TeacherLine courses are affordable, thanks to a grant from the U.S. Department of Education.
- **IMPROVES CLASSROOM PRACTICE AND STUDENT OUTCOMES:** Teachers become highly qualified, gaining research-based strategies to enhance the effectiveness of Reading/Language Arts instruction across the curriculum.
- **INCREASES JOB SATISFACTION/RETENTION:** PBS TeacherLine learners gain personal and professional satisfaction from their achievements. They become more motivated and creative in the classroom, especially in incorporating technology.

## PBS TeacherLine and You: A Successful Partnership

Partnering with PBS TeacherLine enables administrators like you to develop your most valuable resource: your teachers.

To learn more about PBS TeacherLine courses, schedules, and registration, please visit [www.pbs.org/teacherline](http://www.pbs.org/teacherline), or call 800-572-6386.

Be more resourceful



The image shows a teacher in a pink shirt sitting on the floor reading a book to a group of young children. The scene is overlaid with a circular graphic containing the text 'Be more resourceful'. Below this, a screenshot of the PBS TeacherLine website is shown. The website interface includes a navigation bar with 'Course Home', 'Content', and 'Discussions'. A sidebar on the left lists course information, goals, and session details. The main content area displays 'SESSION 1: RATIONALE FOR TEACHING READING IN THE CONTENT AREAS' and 'The Importance of Teaching Reading in the Content Areas'. The text on the website mentions 'Knowing how to select and use strategies for content areas will deepen their understanding of what they are studying and the procedural knowledge you will teach based on your benchmarks.'